



Sandusky County, OH

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Report Parameters

1 County

39143 Sandusky County, OH

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

58,880

Population (2023)

Population grew by 154 over the last 5 years and is projected to grow by 664 over the next 5 years.

27,299

Total Regional Employment

Jobs decreased by 970 over the last 5 years and are projected to decrease by 359 over the next 5 years.

\$56.4K

Median Household Income (2021)

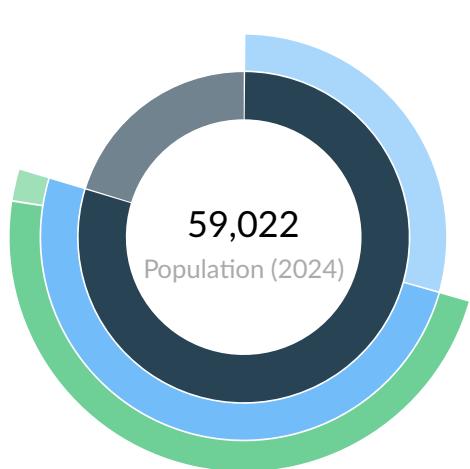
Median household income is **\$12.6K below** the national median household income of \$69.0K.

Takeaways

- As of 2023 the region's population **increased by 0.3%** since 2018, growing by 154. Population is expected to **increase by 1.1%** between 2023 and 2028, adding 664.
- From 2018 to 2023, jobs **declined by 3.4%** in Sandusky County, OH from 28,269 to **27,299**. This change **fell short of the national growth rate of 3.6% by 7.0%**. As the number of jobs declined, the **labor force participation rate decreased from 66.4% to 63.1% between 2018 and 2023**.
- Concerning educational attainment, **12.7% of Sandusky County, OH residents possess a Bachelor's Degree** (8.4% below the national average), and **12.0% hold an Associate's Degree** (3.1% above the national average).
- The top three industries in 2023 are Household Appliance Manufacturing, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

	Population (2024)	Labor Force (Jan 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	59,022	29,715	27,299	92.3	\$3.20B	\$4.66B	\$4.52B
State	11,824,672	5,737,904	5,989,979	92.4	\$797.22B	\$633.93B	\$789.52B

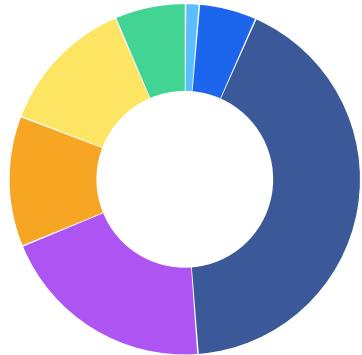
Jan 2024 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	47,012
● Not in Labor Force (16+)	17,297
● Labor Force	29,715
● Employed	28,389
● Unemployed	1,326
● Under 16, Military, and institutionalized Population	12,010

Educational Attainment

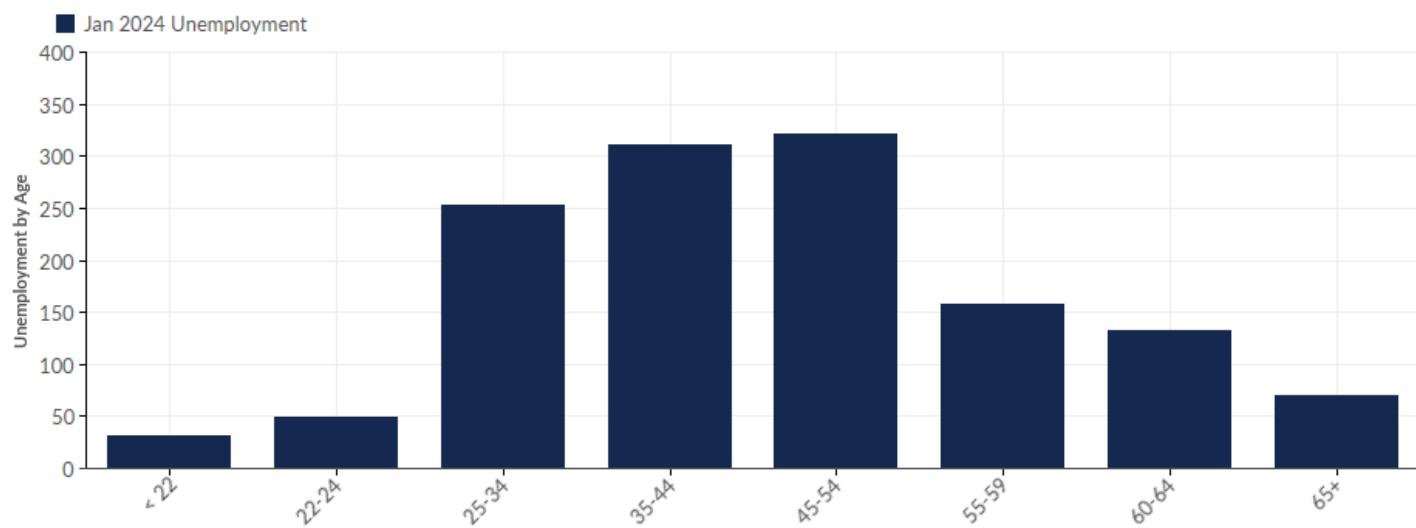
Concerning educational attainment, **12.7% of Sandusky County, OH residents possess a Bachelor's Degree** (8.4% below the national average), and **12.0% hold an Associate's Degree** (3.1% above the national average).



	% of Population	Population
● Less Than 9th Grade	1.3%	523
● 9th Grade to 12th Grade	5.3%	2,206
● High School Diploma	42.2%	17,510
● Some College	20.0%	8,305
● Associate's Degree	12.0%	4,999
● Bachelor's Degree	12.7%	5,282
● Graduate Degree and Higher	6.5%	2,712

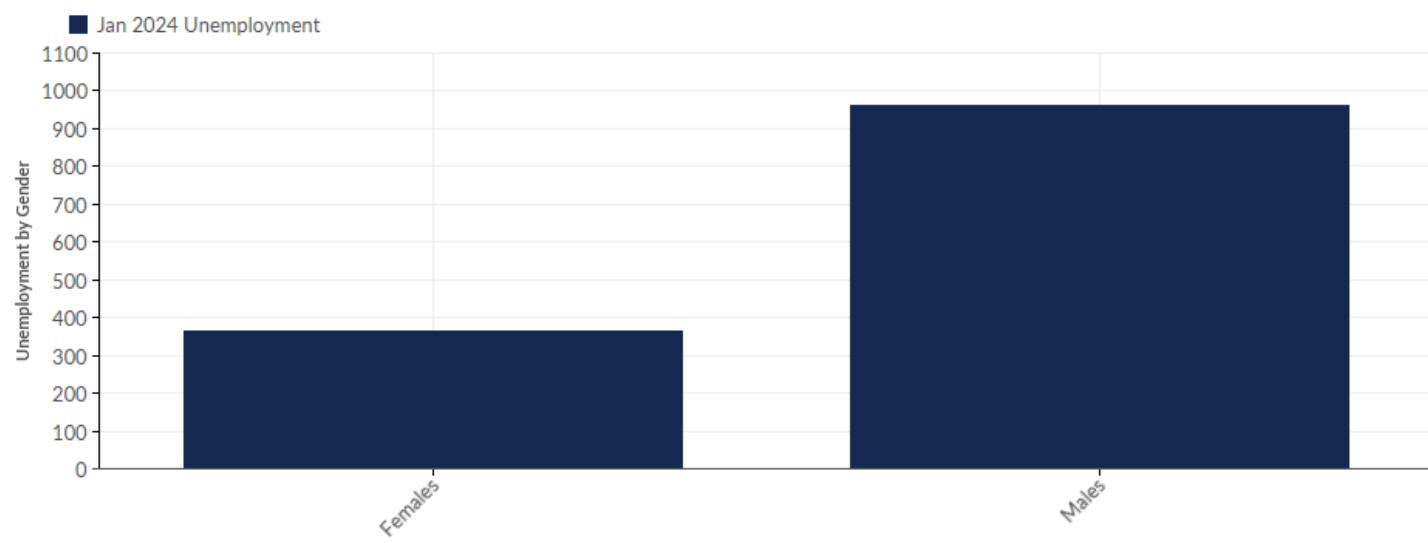
Unemployment by Demographics

Unemployment by Age



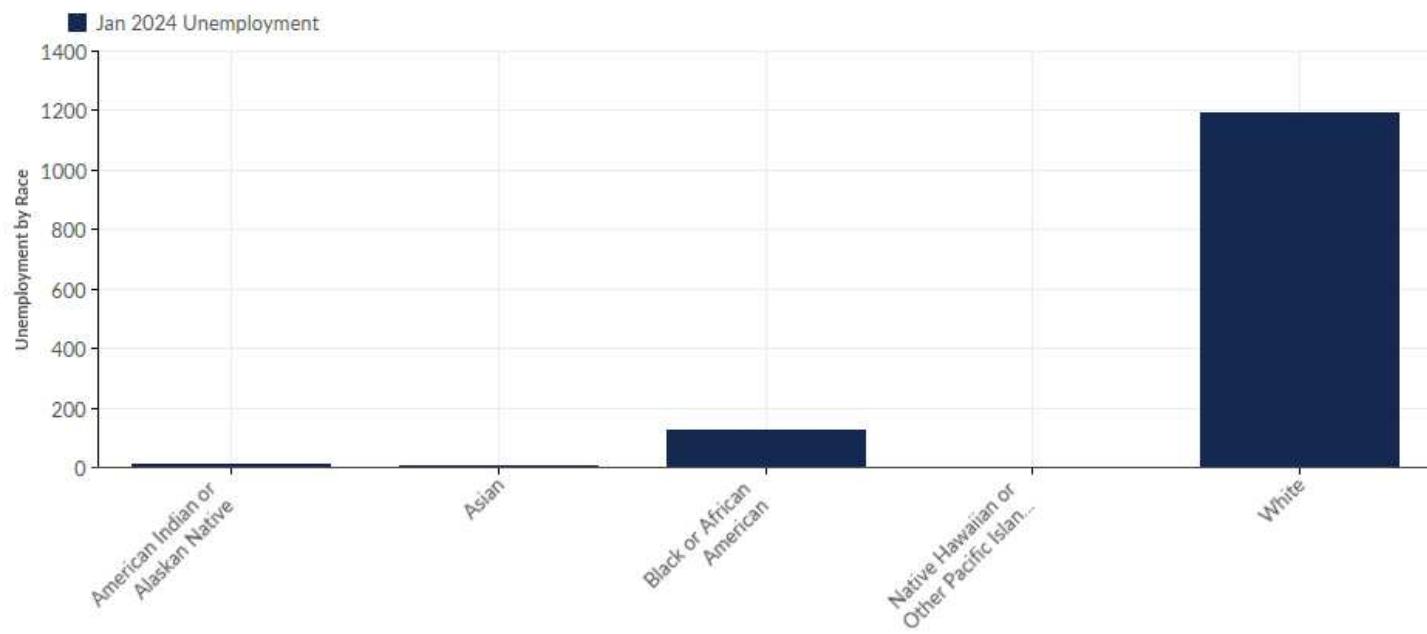
Age	Unemployment (Jan 2024)	% of Unemployed
< 22	31	2.34%
22-24	49	3.70%
25-34	253	19.08%
35-44	310	23.38%
45-54	322	24.28%
55-59	158	11.92%
60-64	133	10.03%
65+	70	5.28%
Total	1,326	100.00%

Unemployment by Gender



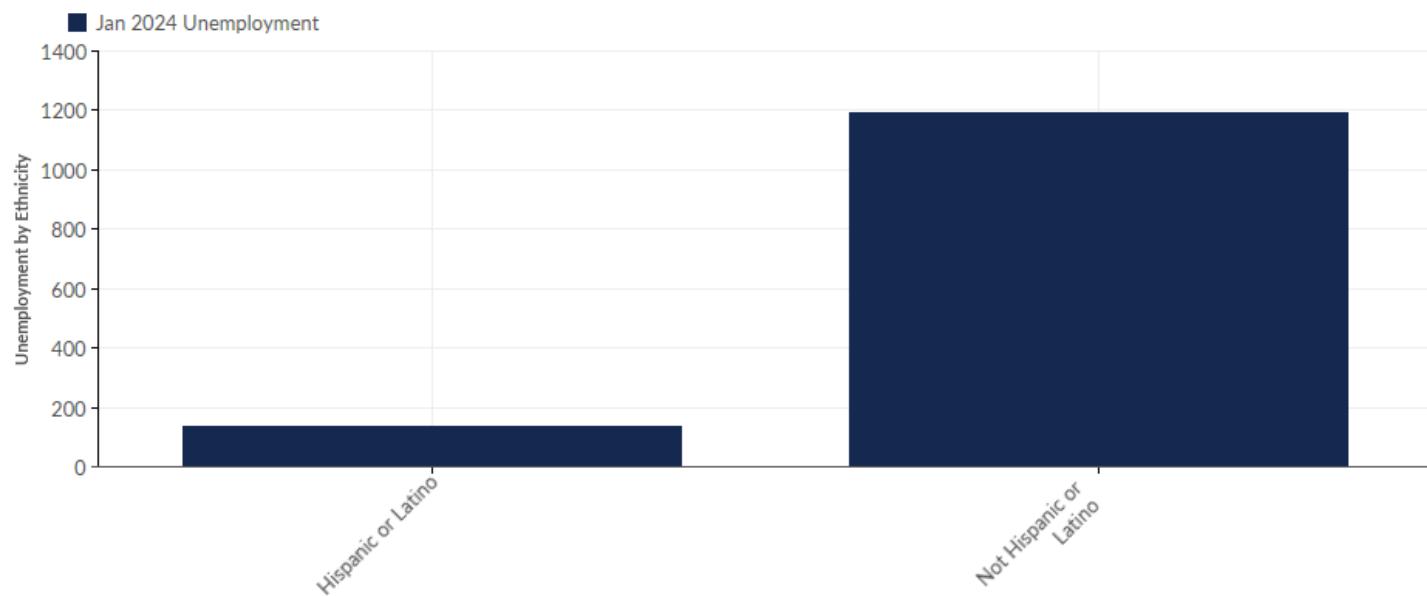
Gender	Unemployment (Jan 2024)	% of Unemployed
Females	364	27.45%
Males	962	72.55%
Total	1,326	100.00%

Unemployment by Race



Race	Unemployment (Jan 2024)	% of Unemployed
American Indian or Alaskan Native	8	0.60%
Asian	3	0.23%
Black or African American	123	9.28%
Native Hawaiian or Other Pacific Islander	1	0.08%
White	1,191	89.82%
Total	1,326	100.00%

Unemployment by Ethnicity

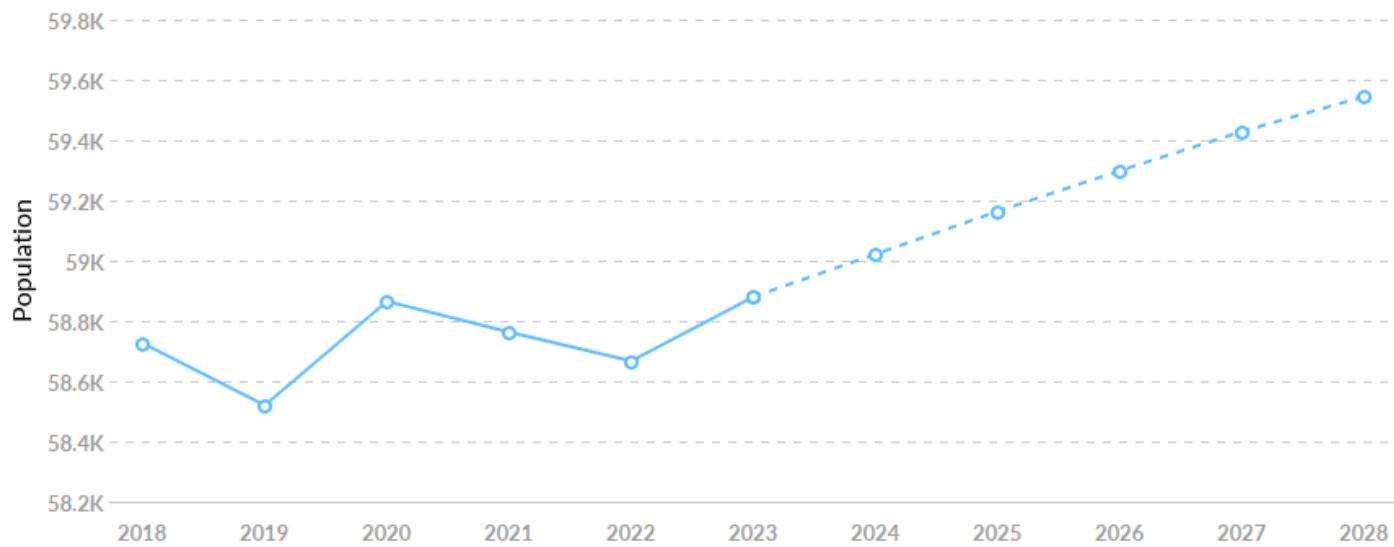


Ethnicity	Unemployment (Jan 2024)	% of Unemployed
Hispanic or Latino	134	10.11%
Not Hispanic or Latino	1,192	89.89%
Total	1,326	100.00%

Historic & Projected Trends

Population Trends

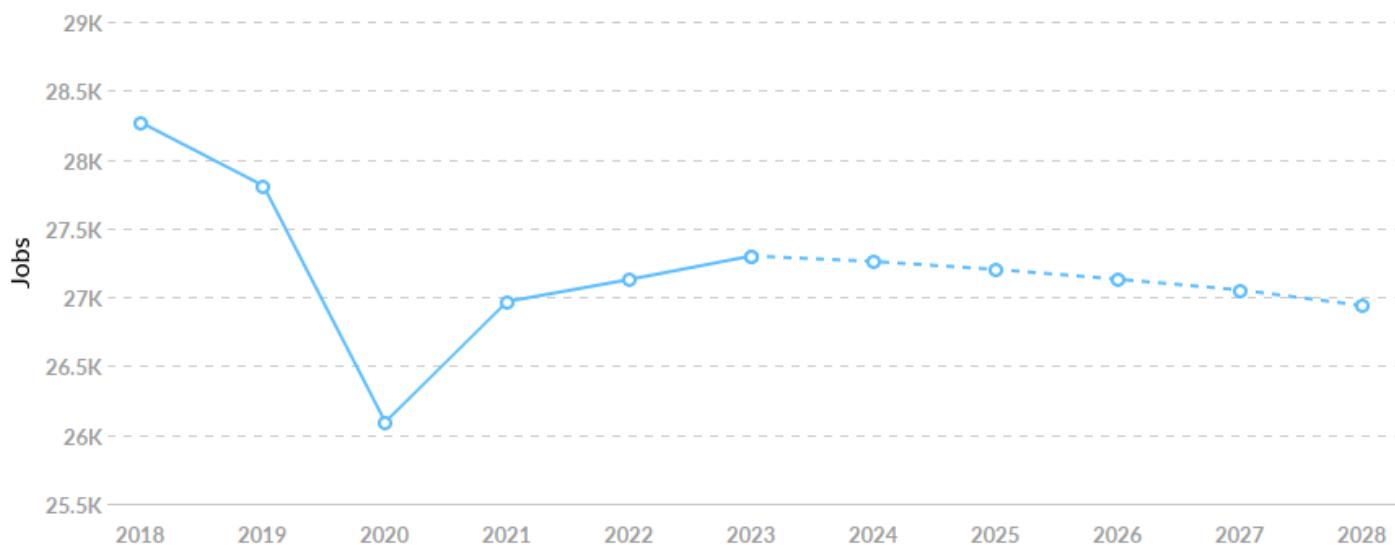
As of 2023 the region's population **increased by 0.3%** since 2018, growing by 154. Population is expected to **increase by 1.1%** between 2023 and 2028, adding 664.



Timeframe	Population
2018	58,726
2019	58,520
2020	58,865
2021	58,763
2022	58,667
2023	58,880
2024	59,022
2025	59,164
2026	59,299
2027	59,429
2028	59,545

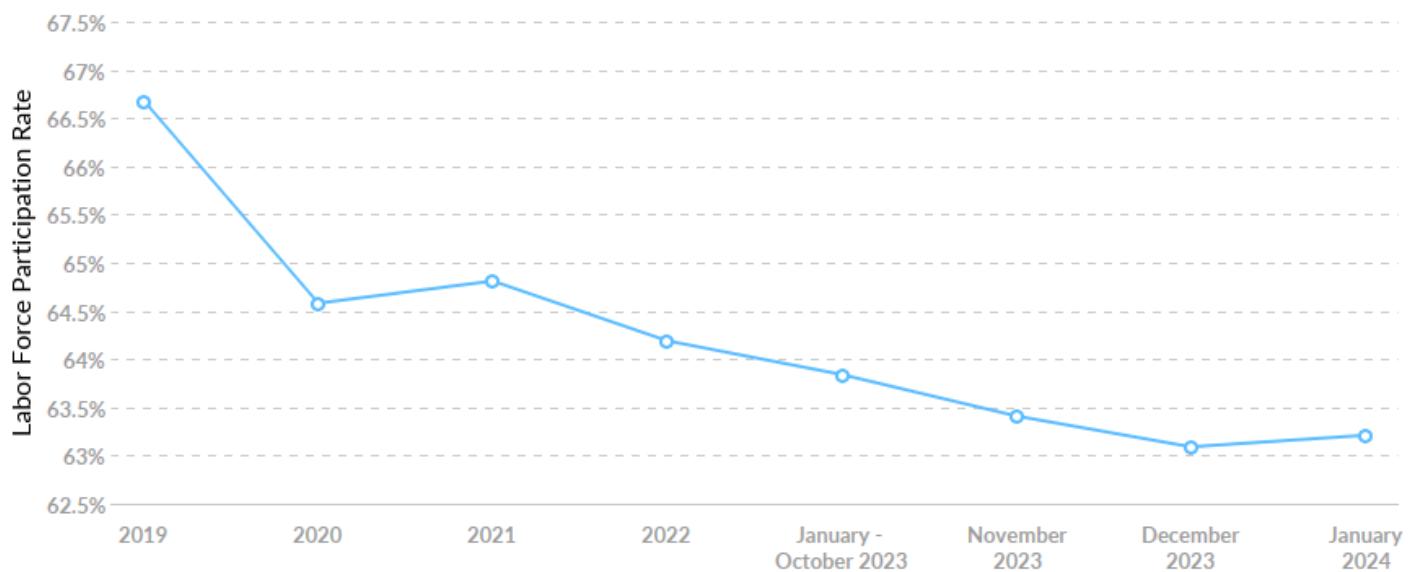
Job Trends

From 2018 to 2023, jobs declined by 3.4% in Sandusky County, OH from 28,269 to 27,299. This change fell short of the national growth rate of 3.6% by 7.0%.



Timeframe	Jobs
2018	28,269
2019	27,811
2020	26,091
2021	26,968
2022	27,128
2023	27,299
2024	27,259
2025	27,201
2026	27,130
2027	27,052
2028	26,939

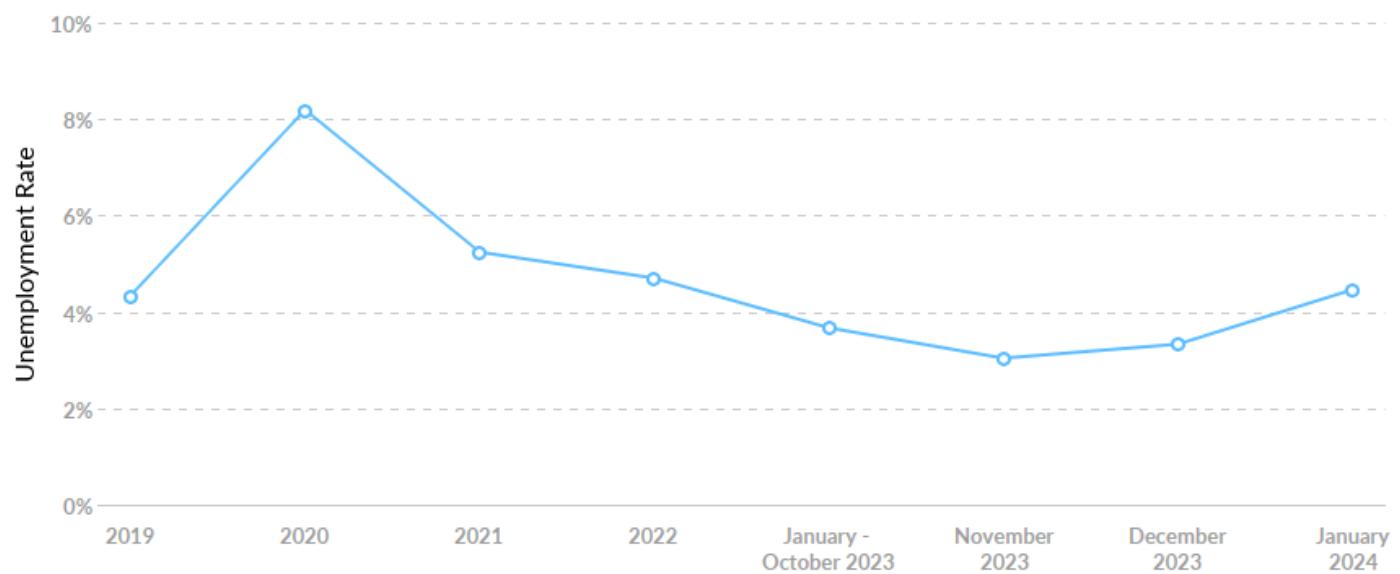
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	66.68%
2020	64.58%
2021	64.81%
2022	64.19%
January - October 2023	63.84%
November 2023	63.41%
December 2023	63.09%
January 2024	63.21%

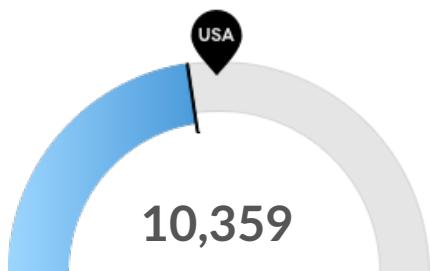
Unemployment Rate Trends

Sandusky County, OH had a January 2024 unemployment rate of 4.46%, increasing from 4.34% 5 years before.

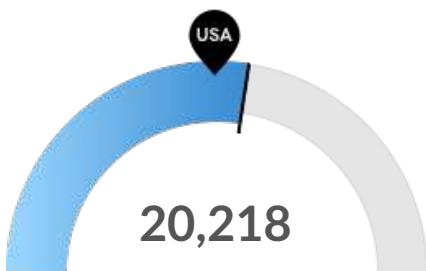


Timeframe	Unemployment Rate
2019	4.34%
2020	8.19%
2021	5.24%
2022	4.70%
January - October 2023	3.67%
November 2023	3.04%
December 2023	3.33%
January 2024	4.46%

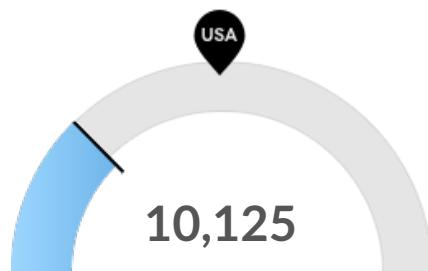
Population Characteristics



Millennials



Retiring Soon

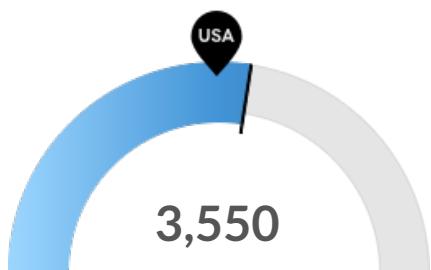


Racial Diversity

Sandusky County, OH has 10,359 millennials (ages 25-39). The national average for an area this size is 11,929.

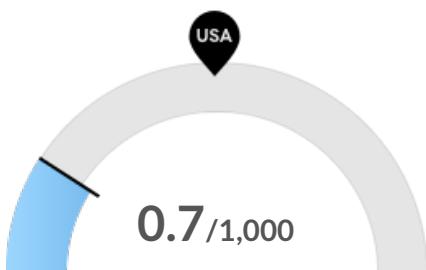
Retirement risk is high in Sandusky County, OH. The national average for an area this size is 17,581 people 55 or older, while there are 20,218 here.

Racial diversity is low in Sandusky County, OH. The national average for an area this size is 24,126 racially diverse people, while there are 10,125 here.



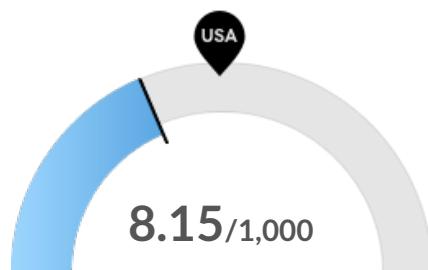
Veterans

Sandusky County, OH has 3,550 veterans. The national average for an area this size is 3,085.



Violent Crime

Sandusky County, OH has 0.7 violent crimes per 1,000 people. The national rate is 2.41 per 1,000 people.

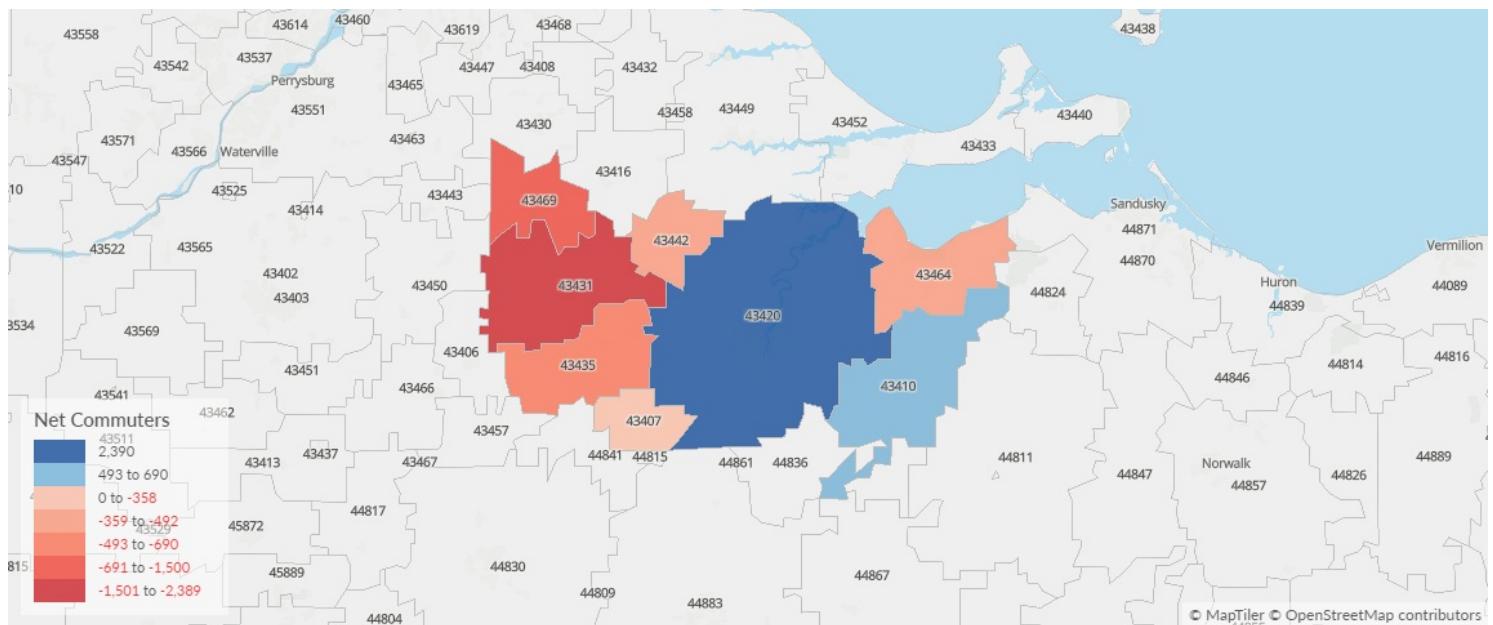


Property Crime

Sandusky County, OH has 8.15 property crimes per 1,000 people. The national rate is 12.12 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Sandusky County, OH currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
43420	Fremont, OH (in Sandusky County)	18,613
43410	Clyde, OH (in Sandusky County)	5,811
43431	Gibsonburg, OH (in Sandusky County)	1,000
43469	Woodville, OH (in Sandusky County)	938
43435	Helena, OH (in Sandusky County)	360

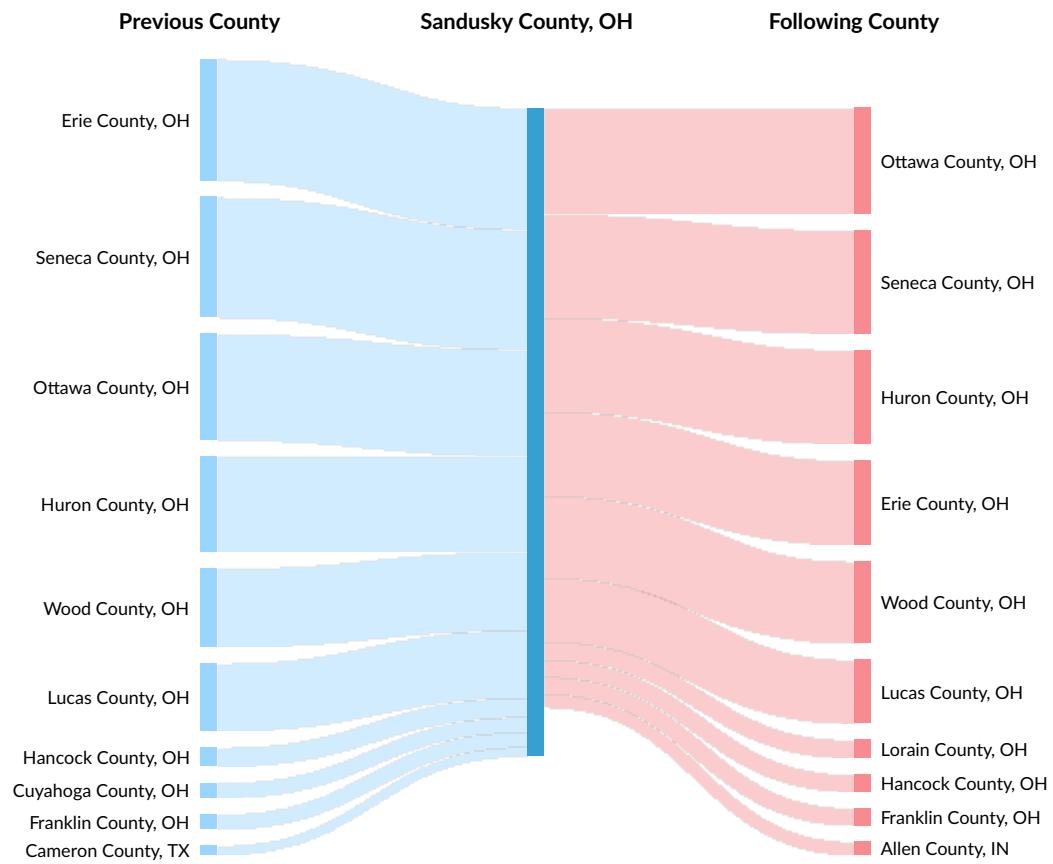
Where Talent Lives

ZIP	Name	2023 Workers
43420	Fremont, OH (in Sandusky County)	16,222
43410	Clyde, OH (in Sandusky County)	5,318
43431	Gibsonburg, OH (in Sandusky County)	2,501
43469	Woodville, OH (in Sandusky County)	1,629
43435	Helena, OH (in Sandusky County)	865

Inbound and Outbound Migration

The table below analyzes past and current residents of Sandusky County, OH. The left column shows residents of other counties migrating to Sandusky County, OH. The right column shows residents migrating from Sandusky County, OH to other counties.

As of 2021, **269** people have migrated from Erie County, OH to Sandusky County, OH. In the same year, **234** people left Sandusky County, OH migrating to Ottawa County, OH. The total Net Migration for Sandusky County, OH in 2021 was **121**.

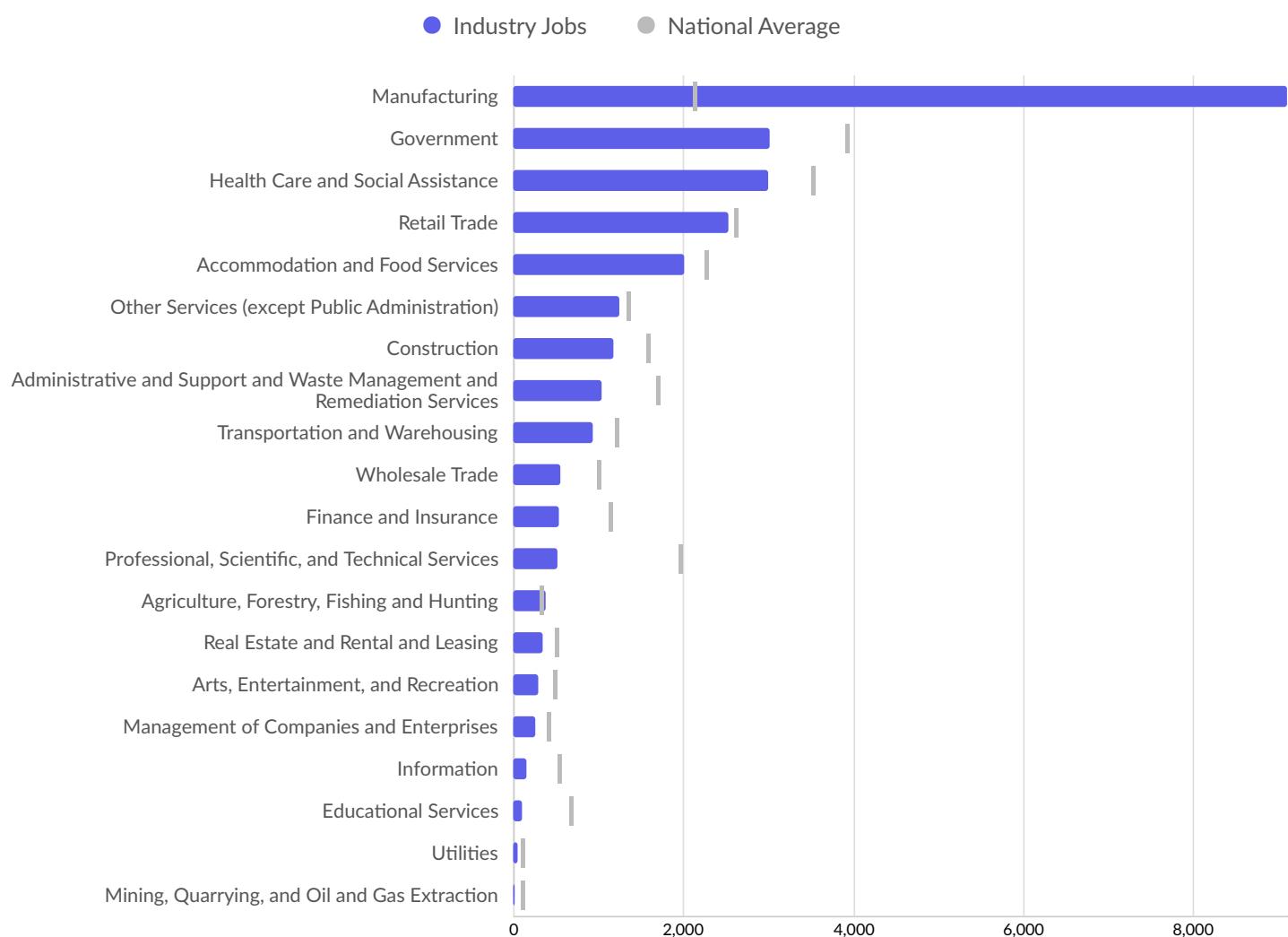


Top Previous Counties	Migrations
Erie County, OH	269
Seneca County, OH	265
Ottawa County, OH	235
Huron County, OH	211
Wood County, OH	173
Lucas County, OH	149

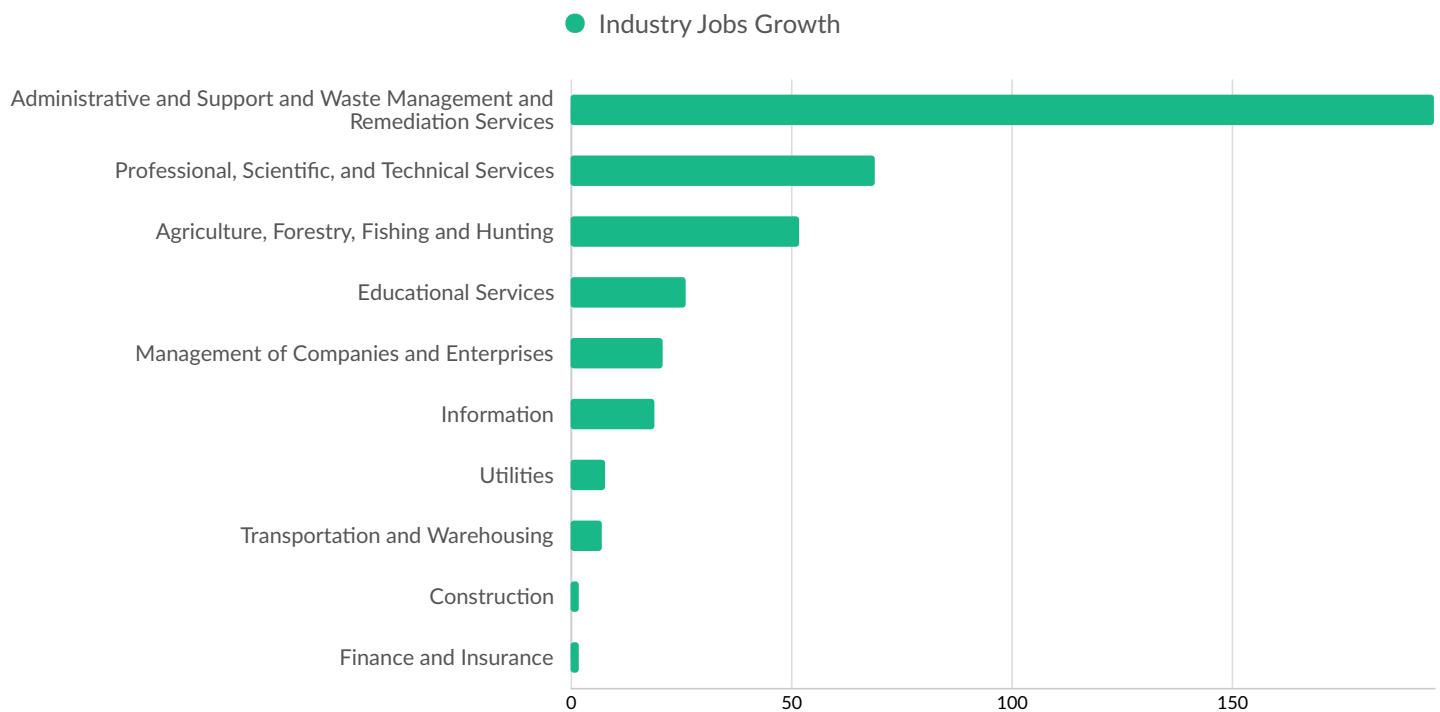
Top Previous Counties	Migrations
Hancock County, OH	42
Cuyahoga County, OH	33
Franklin County, OH	33
Cameron County, TX	20
Daviess County, KY	19
McKean County, PA	19
Lee County, FL	19
Oakland County, MI	18
Gwinnett County, GA	16
Top Following Counties	Migrations
Ottawa County, OH	234
Seneca County, OH	228
Huron County, OH	207
Erie County, OH	186
Wood County, OH	181
Lucas County, OH	141
Lorain County, OH	40
Hancock County, OH	38
Franklin County, OH	38
Allen County, IN	29
Cuyahoga County, OH	29
Winnebago County, IL	23
Knox County, OH	21
Calhoun County, MI	20
Davidson County, TN	19

Industry Characteristics

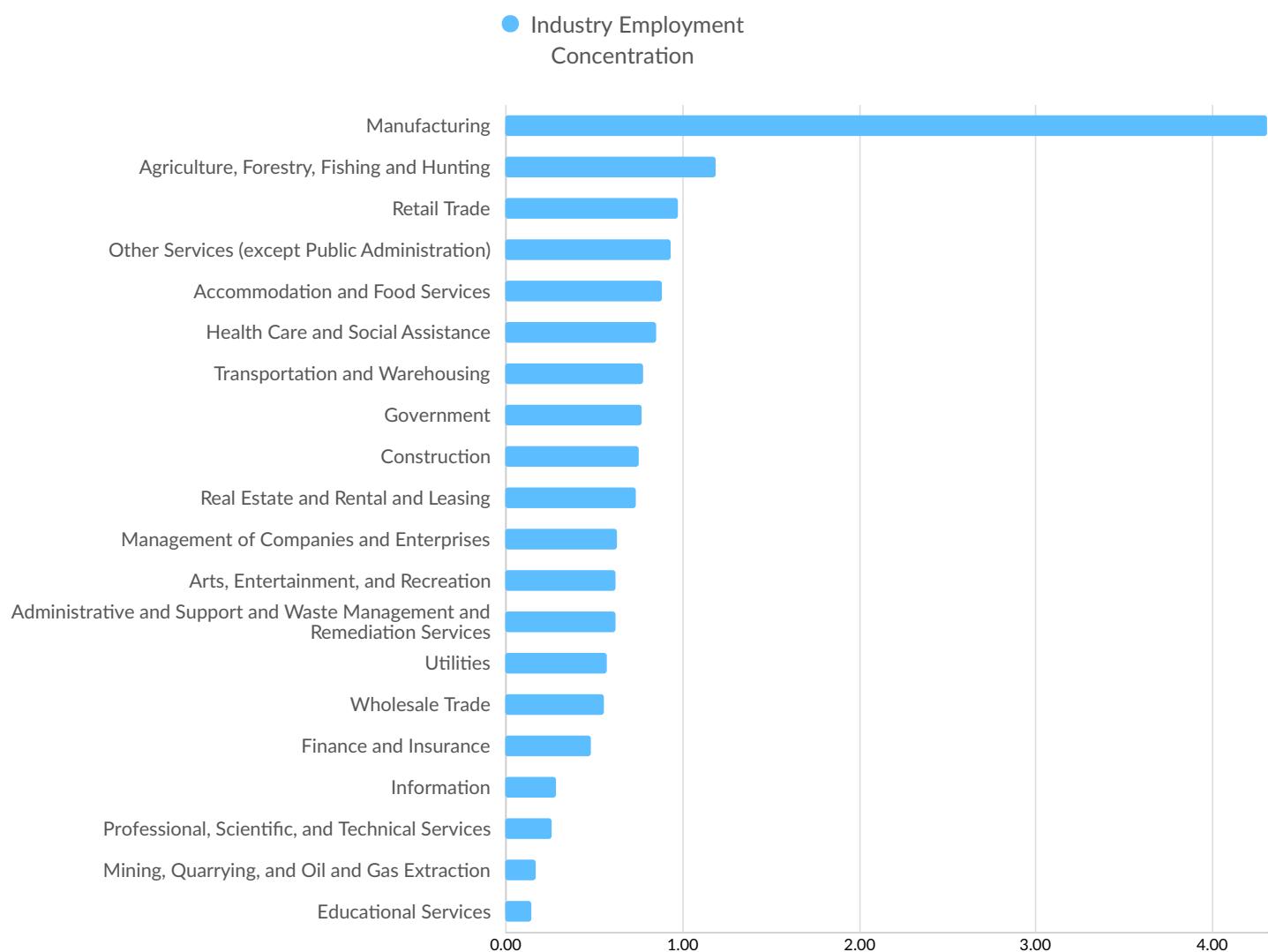
Largest Industries



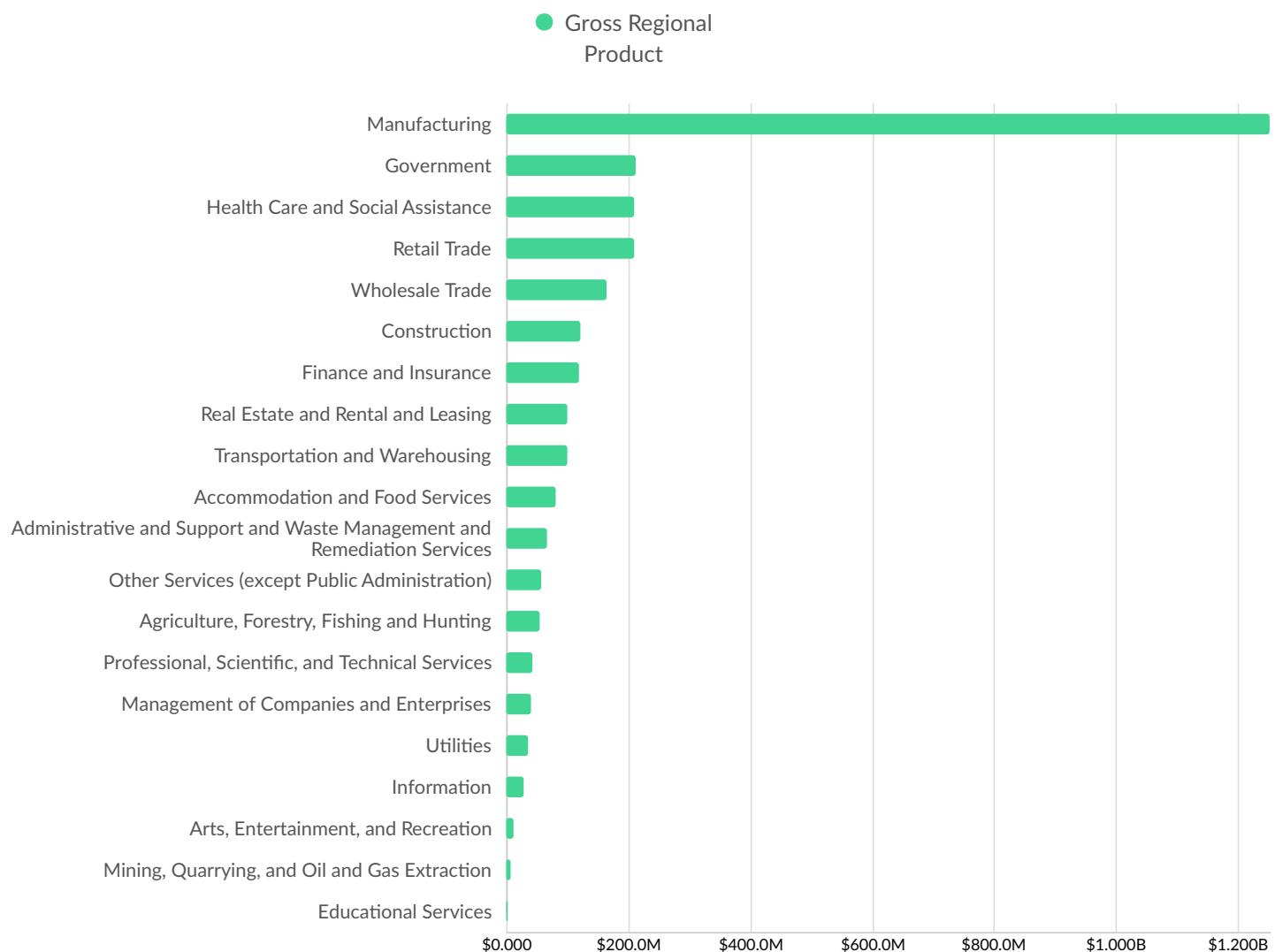
Top Growing Industries



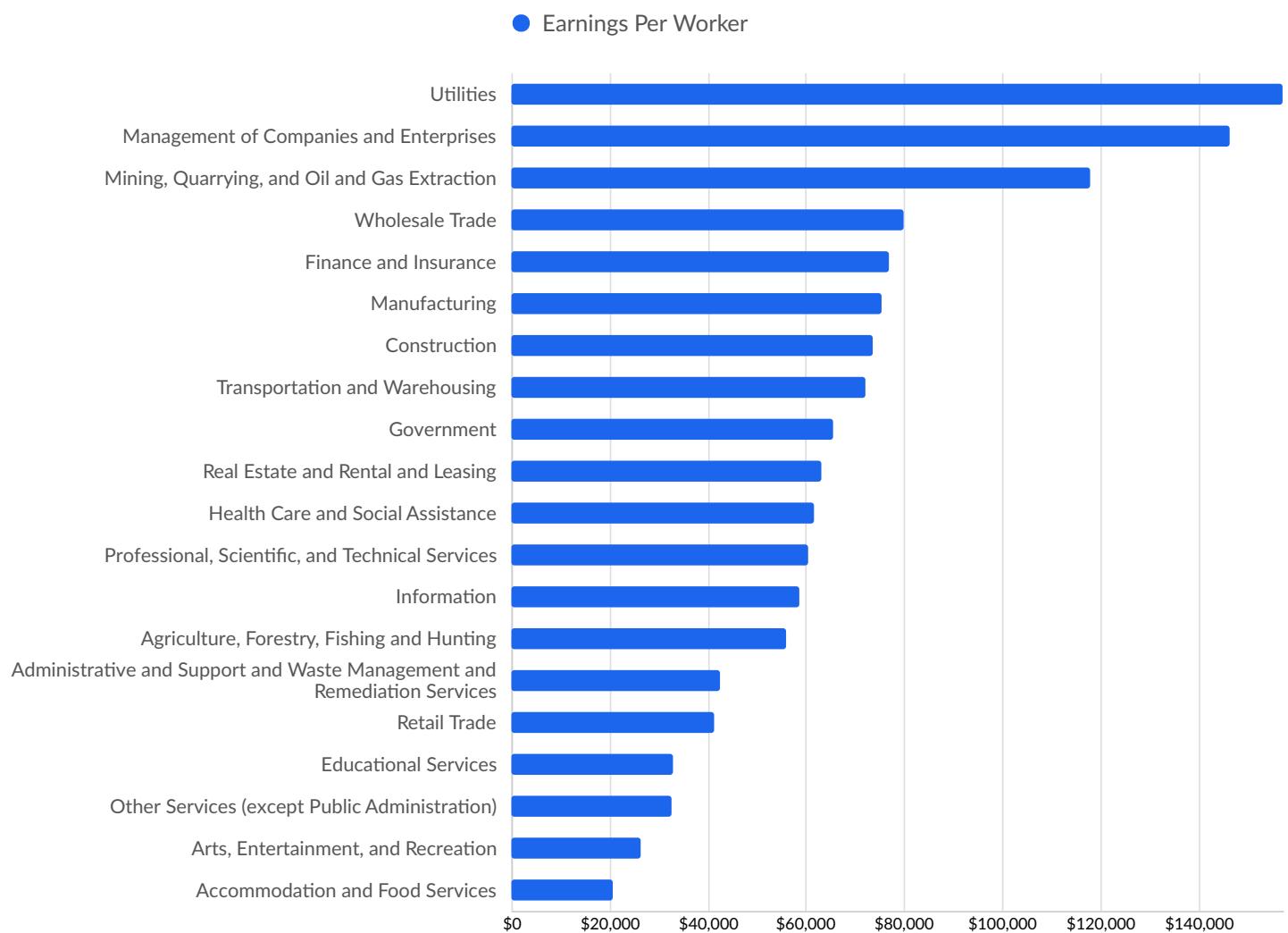
Top Industry Employment Concentration



Top Industry GRP



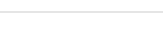
Top Industry Earnings



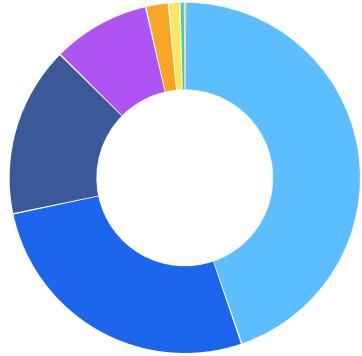
Business Characteristics

3,922 Companies Employ Your Workers

Online profiles for your workers mention 3,922 companies as employers, with the top 10 appearing below. In the last 12 months, 745 companies in Sandusky County, OH posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Whirlpool	638 	ProMedica	477 
ProMedica	141 	Aerotek	190 
Terra State Community College	123 	Kraft Heinz	73 
Crown Battery	102 	Lowe's	64 
Fremont City Schools	99 	Penske Automotive Group	58 
Kraft Heinz	86 	Envases Ohio	55 
Croghan Colonial Bank	81 	Windsor Lane Healthcare Center	55 
Style Crest	79 	Dollar General	54 
Walmart	65 	Martin Marietta	54 
Revere Plastics Systems	47 	Terra Community College	53 

Business Size

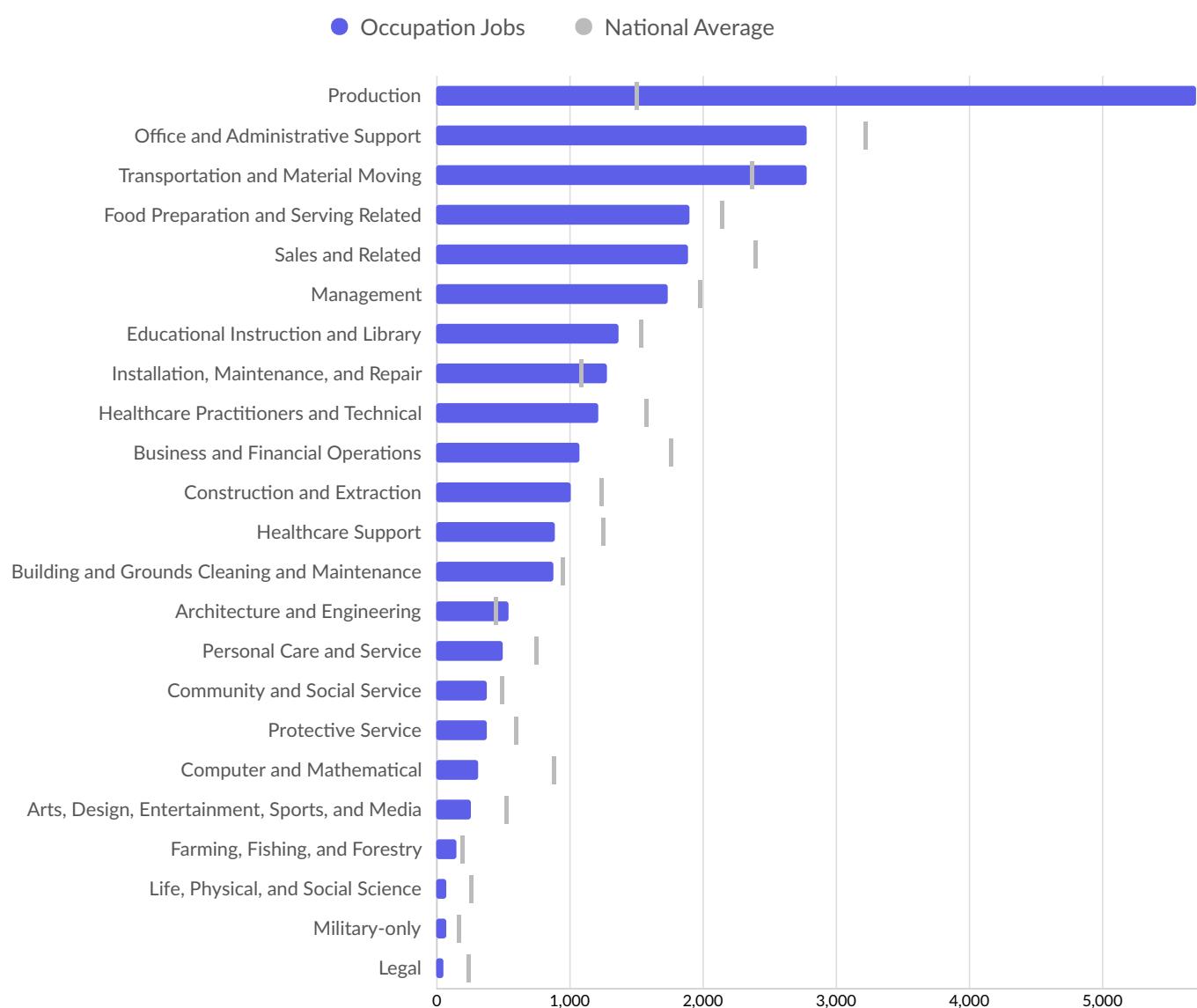


	Percentage	Business Count
1 to 4 employees	44.7%	1,027
5 to 9 employees	27.0%	620
10 to 19 employees	15.7%	361
20 to 49 employees	9.0%	207
50 to 99 employees	2.1%	48
100 to 249 employees	1.0%	24
250 to 499 employees	0.4%	10
500+ employees	0.1%	2

*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

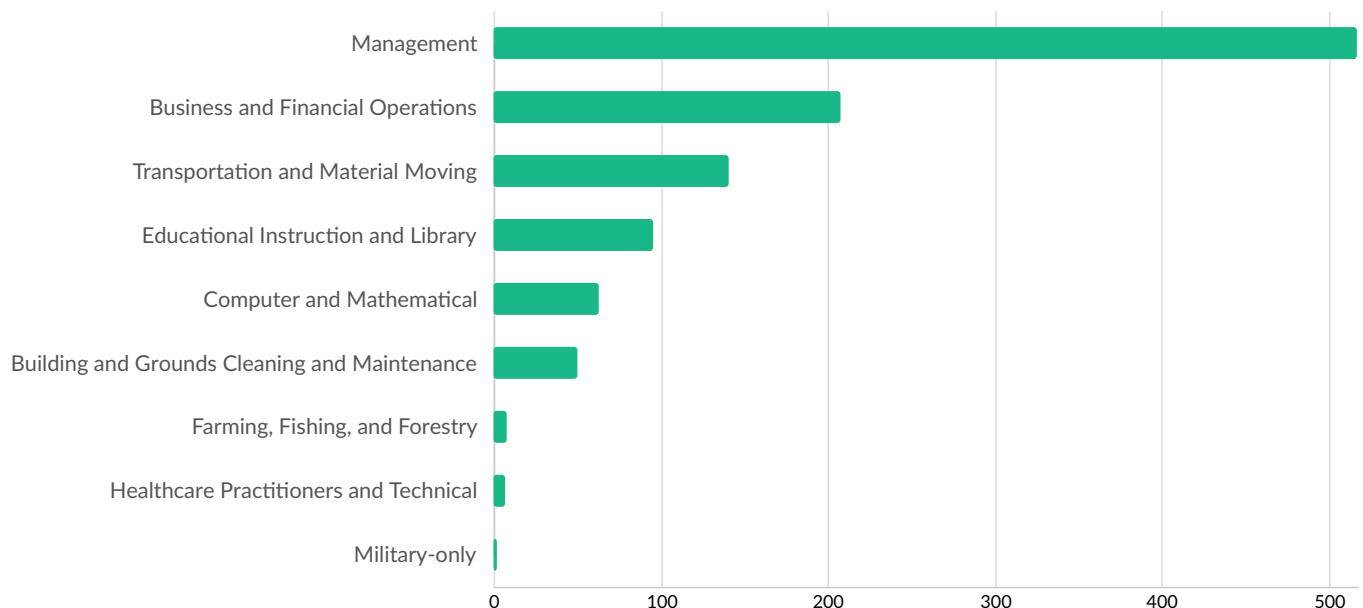
Workforce Characteristics

Largest Occupations

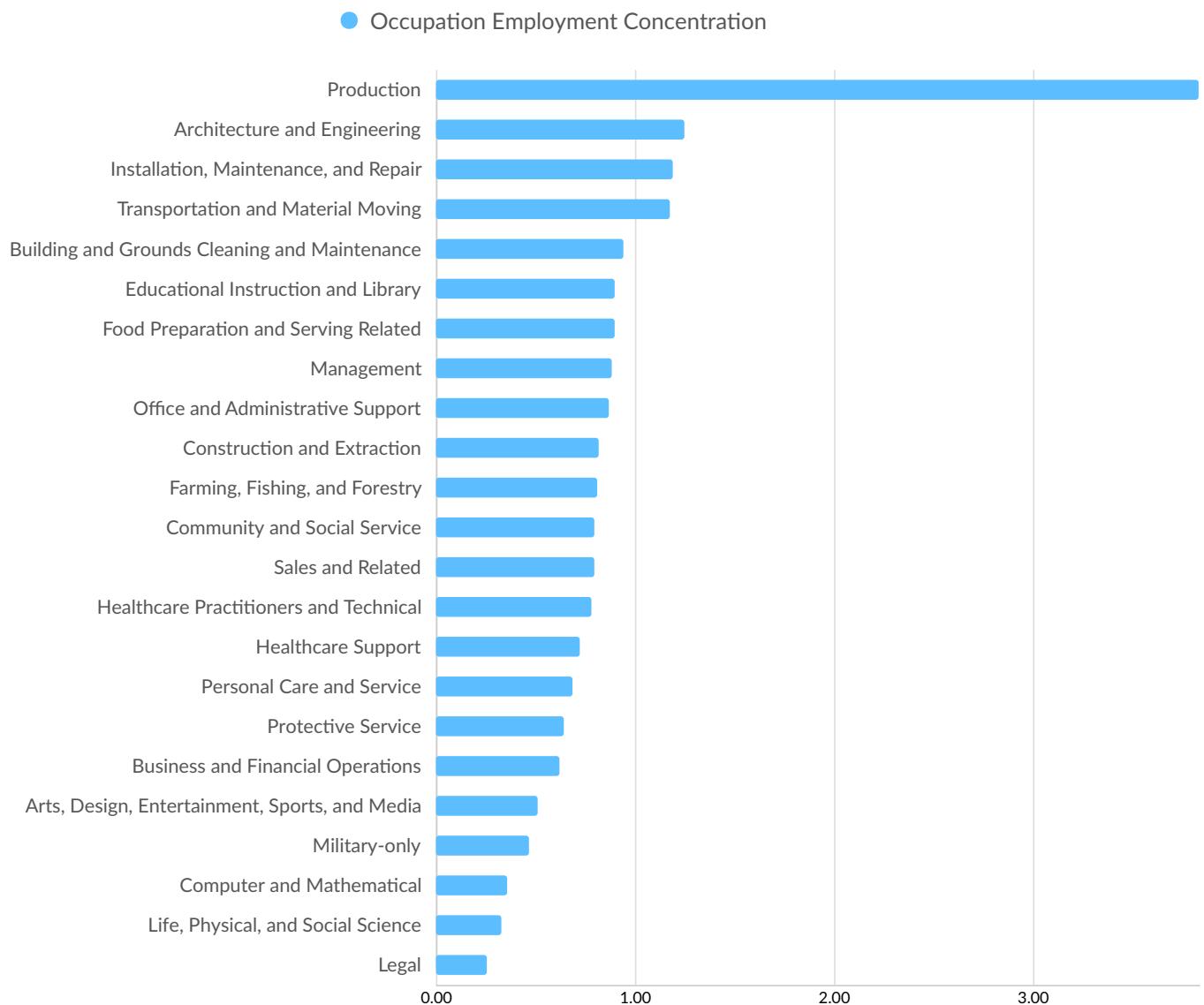


Top Growing Occupations

● Occupation Jobs Growth

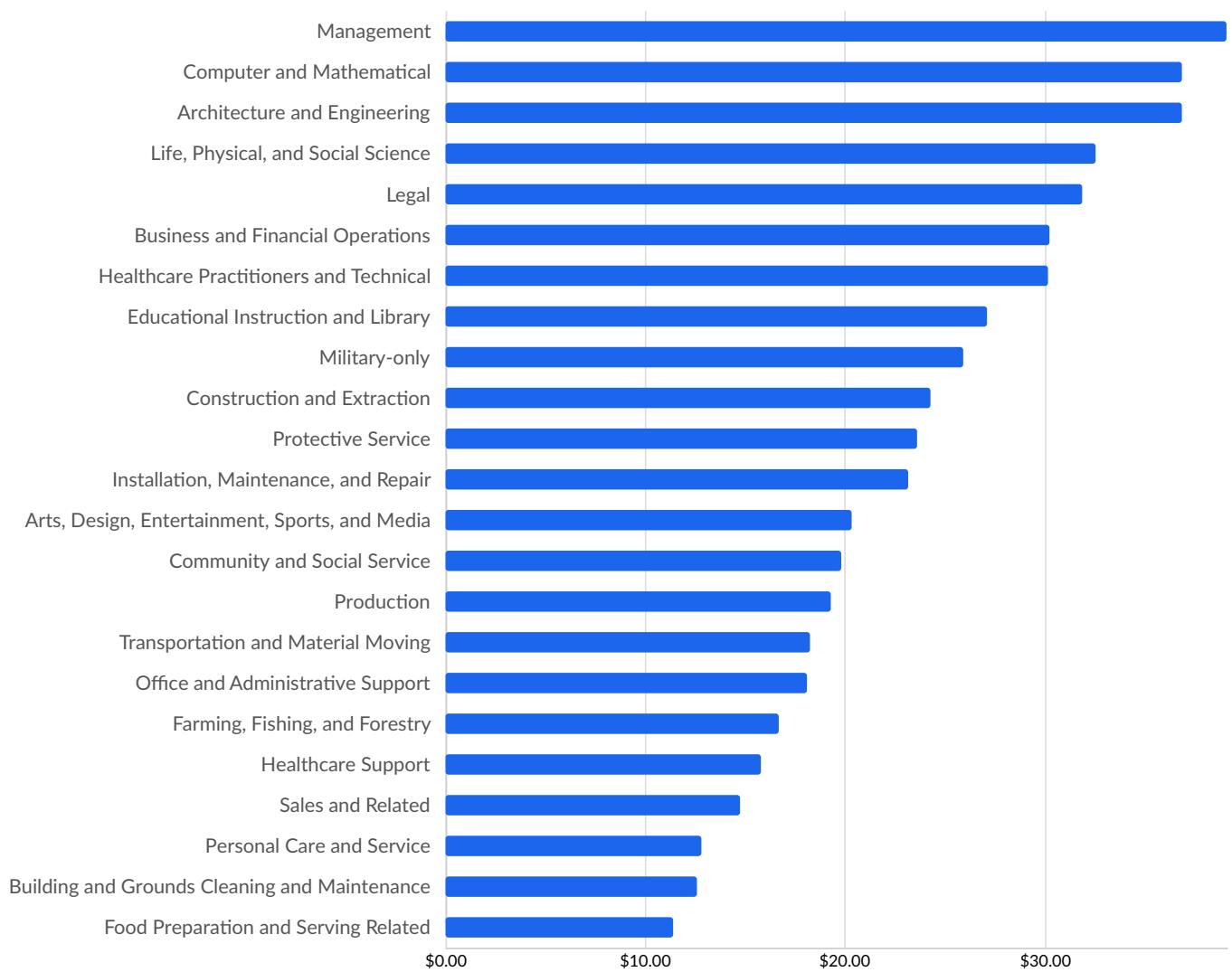


Top Occupation Employment Concentration

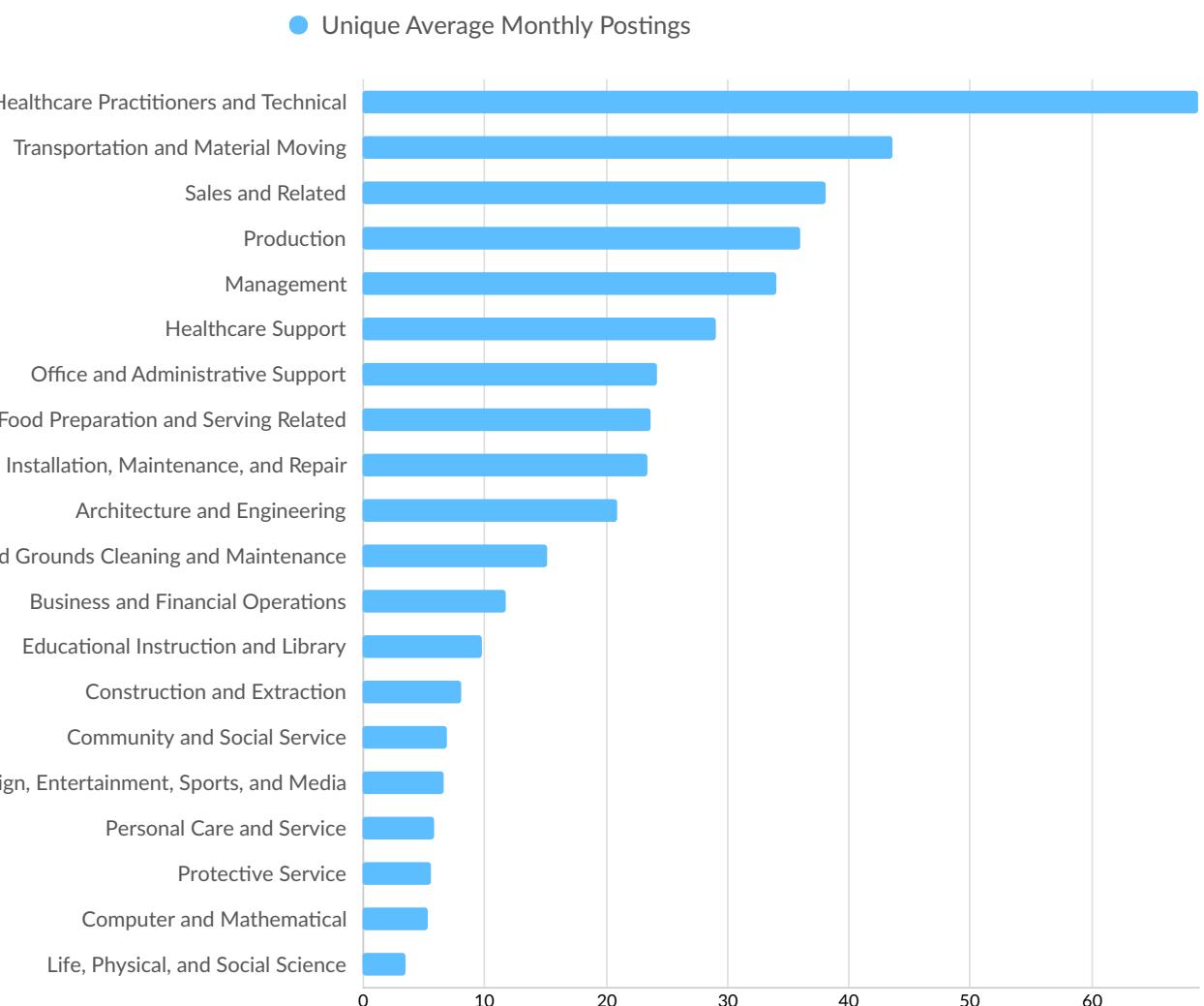


Top Occupation Earnings

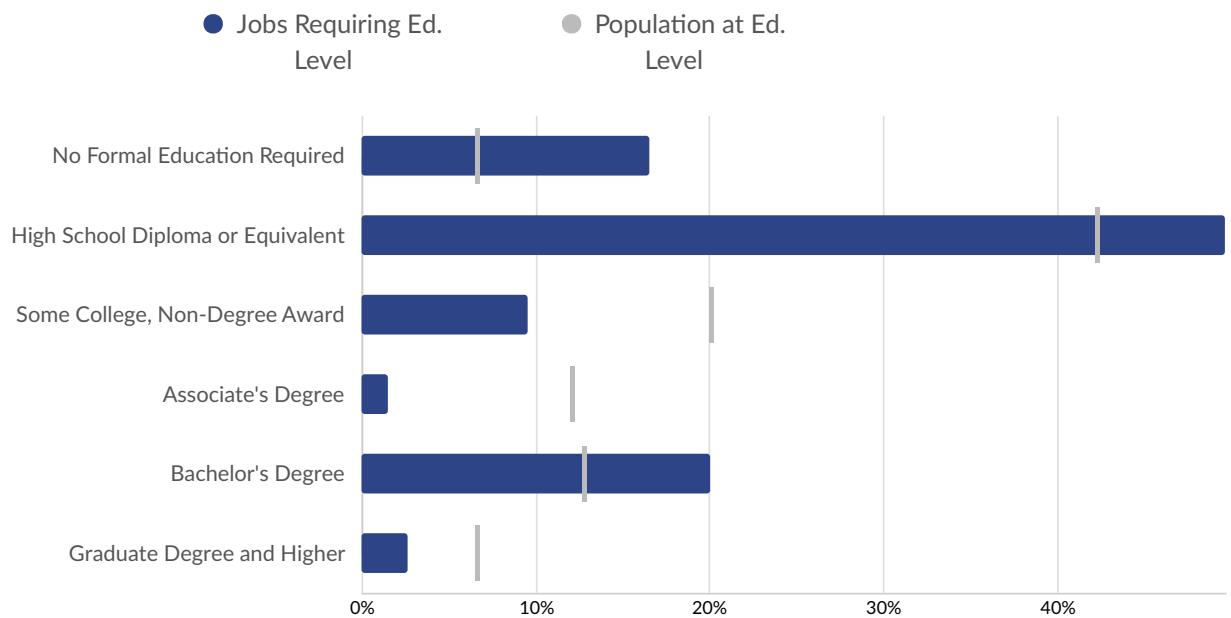
● Median Hourly Earnings



Top Posted Occupations

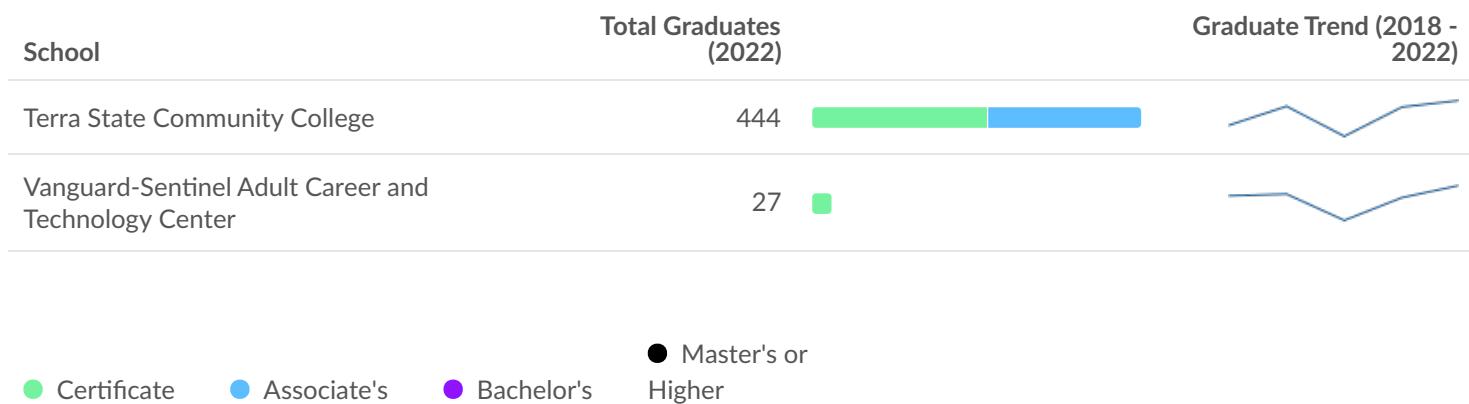


Underemployment



Educational Pipeline

In 2022, there were 471 graduates in Sandusky County, OH. This pipeline has grown by 19% over the last 5 years. The highest share of these graduates come from "Electrical/Electronic Engineering Technologies/Technicians, Other" (Certificate), "Liberal Arts and Sciences/Liberal Studies" (Associate's), and "Registered Nursing/Registered Nurse" (Associate's).



In-Demand Skills

