



# Sandusky County, OH

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## Report Parameters

### 1 County

39143 Sandusky County, OH

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

# Economy Overview

58,880

Population (2023)

Population **grew by 154** over the last 5 years and is projected to **grow by 664** over the next 5 years.

27,299

Total Regional Employment

Jobs **decreased by 970** over the last 5 years and are projected to **decrease by 359** over the next 5 years.

\$56.4K

Median Household Income (2021)

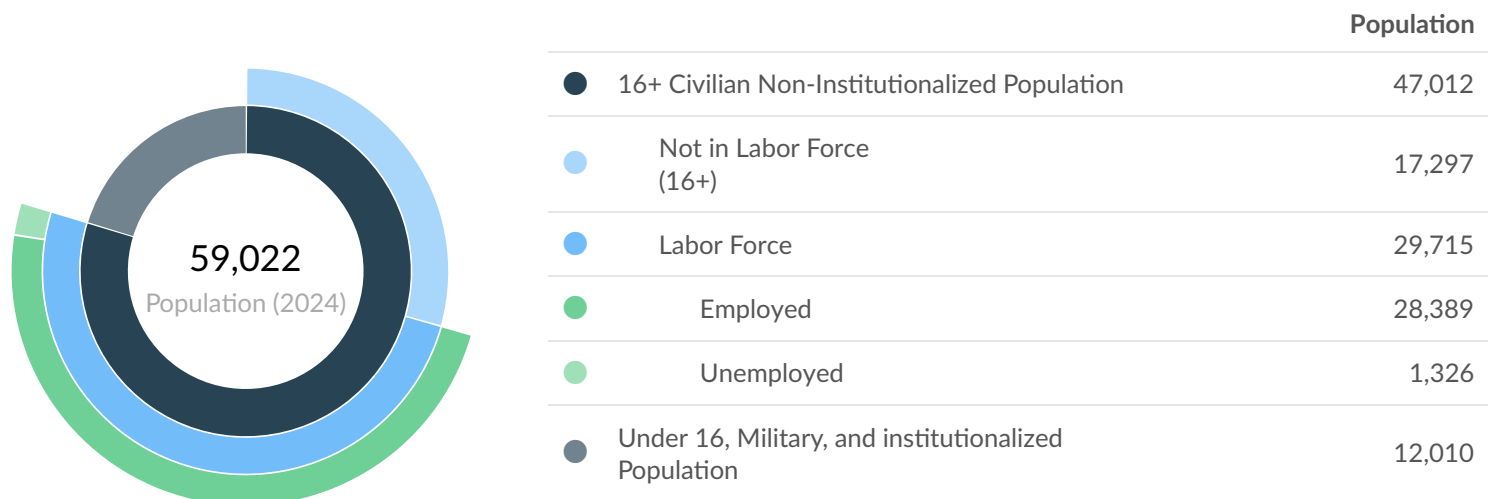
Median household income is **\$12.6K below** the national median household income of \$69.0K.

## Takeaways

- As of 2023 the region's population **increased by 0.3%** since 2018, growing by 154. Population is expected to **increase by 1.1%** between 2023 and 2028, adding 664.
- From 2018 to 2023, jobs **declined by 3.4%** in Sandusky County, OH from 28,269 to **27,299**. This change **fell short of the national growth rate of 3.6% by 7.0%**. As the number of jobs declined, the **labor force participation rate decreased from 66.4% to 63.1% between 2018 and 2023**.
- Concerning educational attainment, **12.7% of Sandusky County, OH residents possess a Bachelor's Degree** (8.4% below the national average), and **12.0% hold an Associate's Degree** (3.1% above the national average).
- The top three industries in 2023 are Household Appliance Manufacturing, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

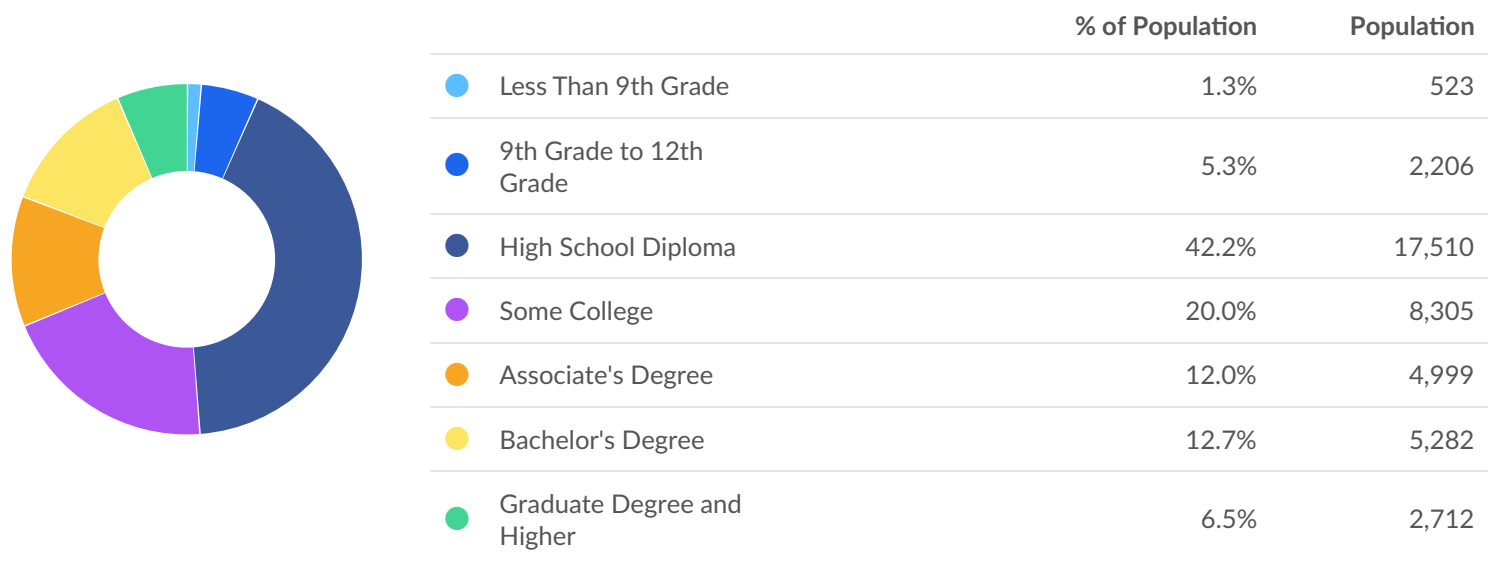
|        | Population<br>(2024) | Labor<br>Force<br>(Jan<br>2024) | Jobs<br>(2023) | Cost<br>of<br>Living | GRP       | Imports   | Exports   |
|--------|----------------------|---------------------------------|----------------|----------------------|-----------|-----------|-----------|
| Region | 59,022               | 29,715                          | 27,299         | 92.3                 | \$3.20B   | \$4.66B   | \$4.52B   |
| State  | 11,824,672           | 5,737,904                       | 5,989,979      | 92.4                 | \$797.22B | \$633.93B | \$789.52B |

## Jan 2024 Labor Force Breakdown



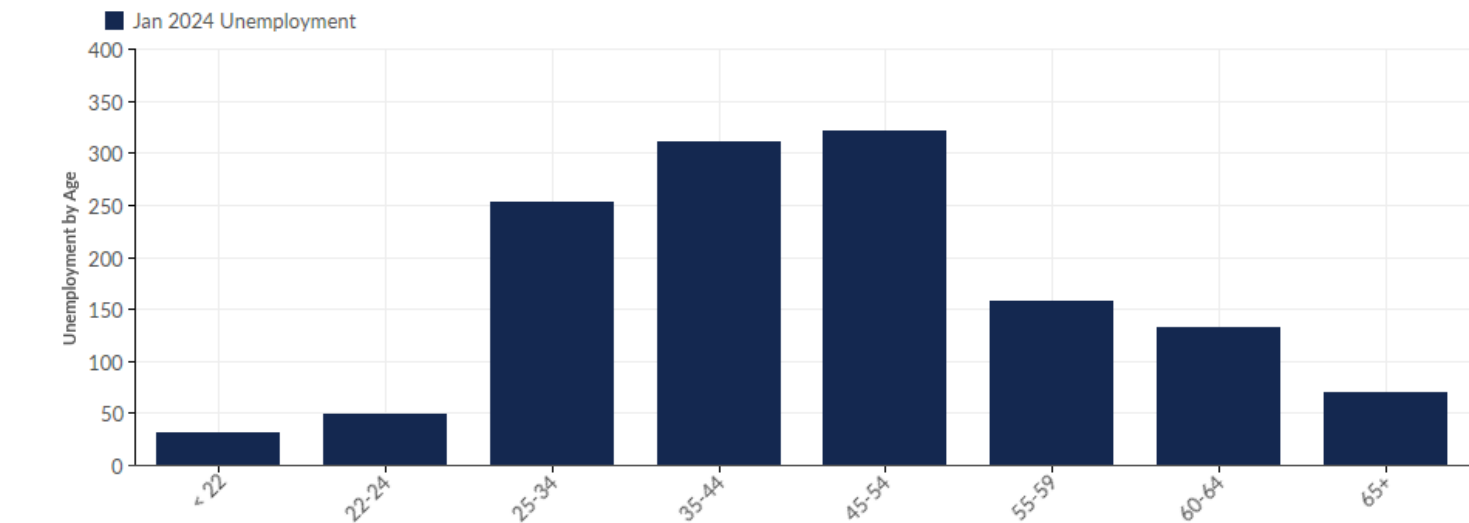
## Educational Attainment

Concerning educational attainment, **12.7% of Sandusky County, OH residents possess a Bachelor's Degree** (8.4% below the national average), and **12.0% hold an Associate's Degree** (3.1% above the national average).



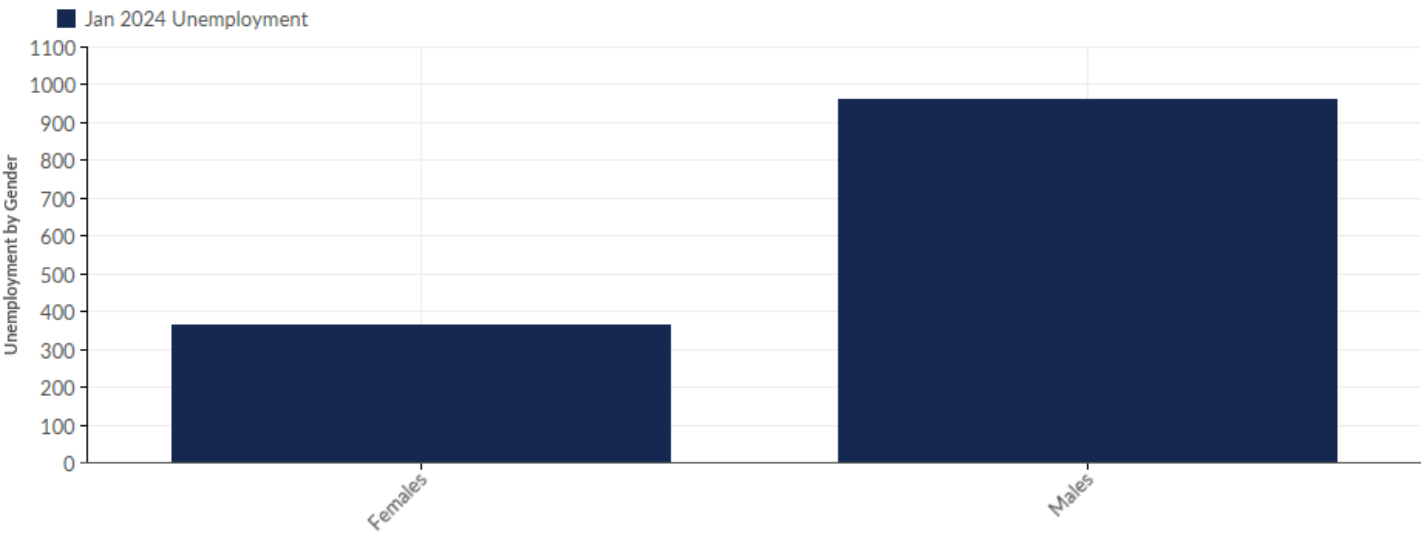
# Unemployment by Demographics

## Unemployment by Age



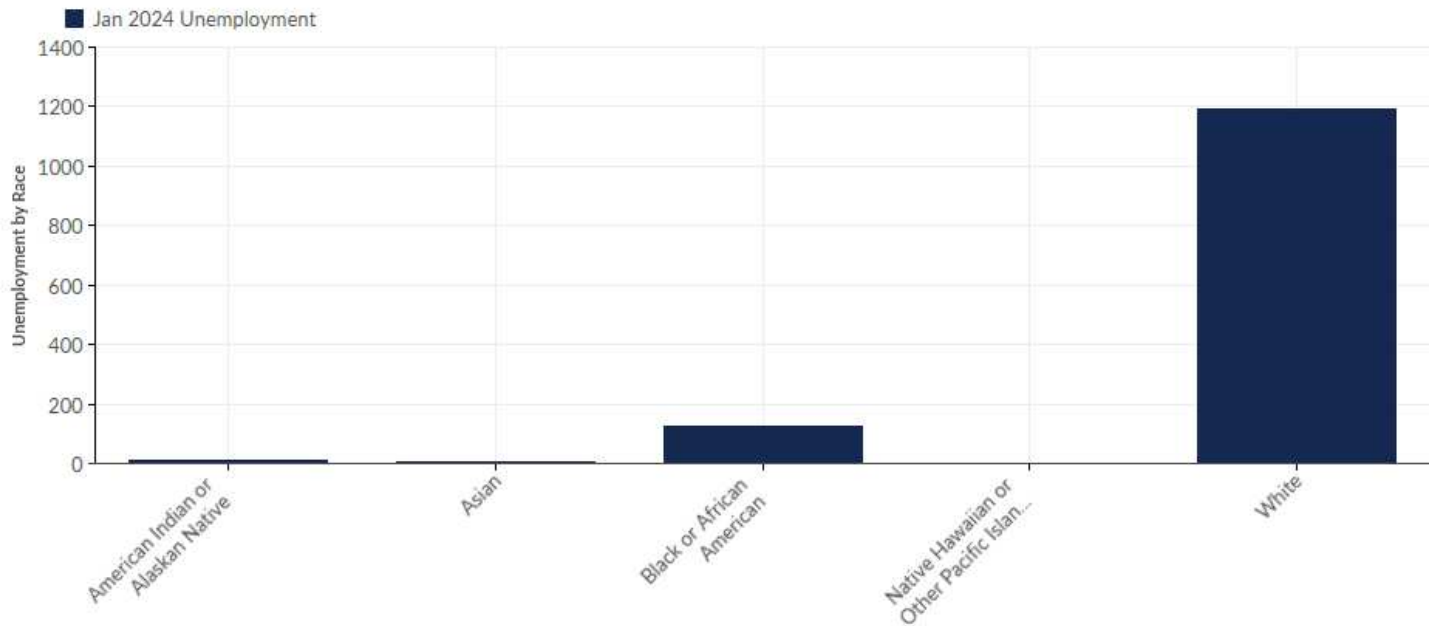
| Age   | Unemployment (Jan 2024) | % of Unemployed |
|-------|-------------------------|-----------------|
| < 22  | 31                      | 2.34%           |
| 22-24 | 49                      | 3.70%           |
| 25-34 | 253                     | 19.08%          |
| 35-44 | 310                     | 23.38%          |
| 45-54 | 322                     | 24.28%          |
| 55-59 | 158                     | 11.92%          |
| 60-64 | 133                     | 10.03%          |
| 65+   | 70                      | 5.28%           |
| Total | 1,326                   | 100.00%         |

## Unemployment by Gender



| Gender  | Unemployment<br>(Jan 2024) | % of<br>Unemployed |
|---------|----------------------------|--------------------|
| Females | 364                        | 27.45%             |
| Males   | 962                        | 72.55%             |
| Total   | 1,326                      | 100.00%            |

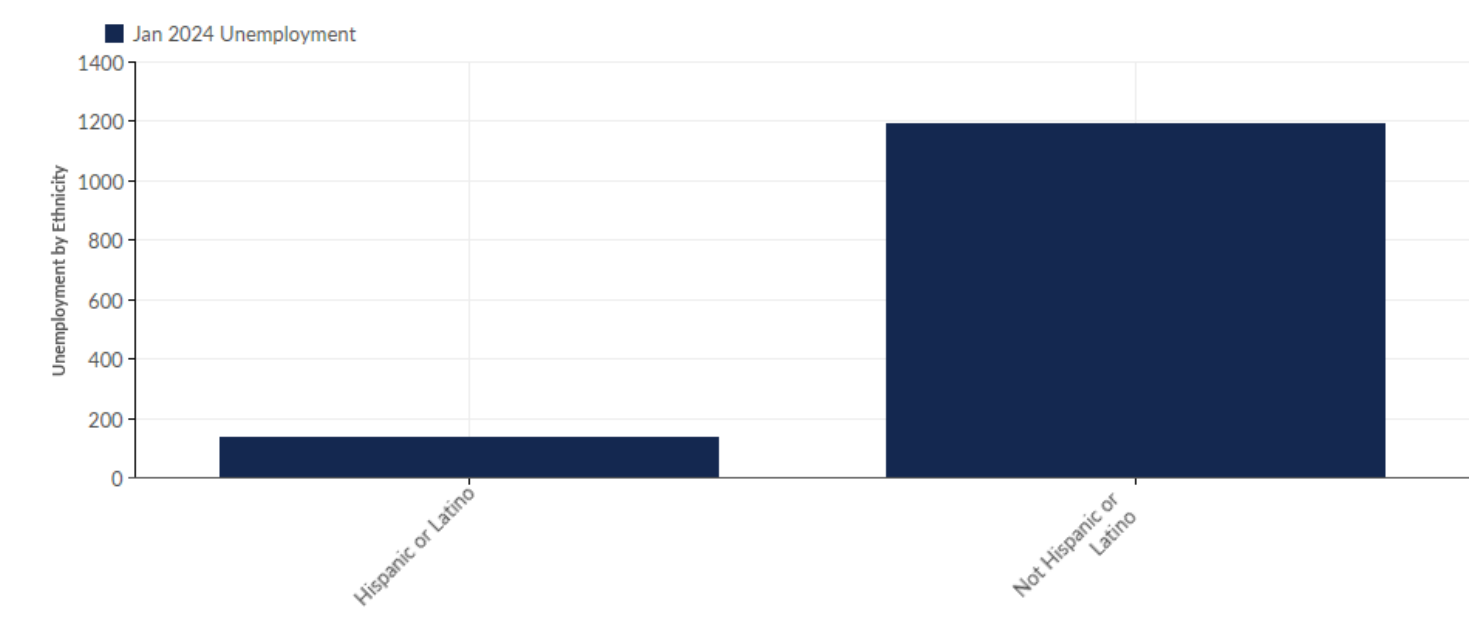
## Unemployment by Race



| Race                                      | Unemployment (Jan 2024) | % of Unemployed |
|---|-------------------------|-----------------|
| American Indian or Alaskan Native         | 8                       | 0.60%           |
| Asian                                     | 3                       | 0.23%           |
| Black or African American                 | 123                     | 9.28%           |
| Native Hawaiian or Other Pacific Islander | 1                       | 0.08%           |
| White                                     | 1,191                   | 89.82%          |
| Total                                     | 1,326                   | 100.00%         |



## Unemployment by Ethnicity

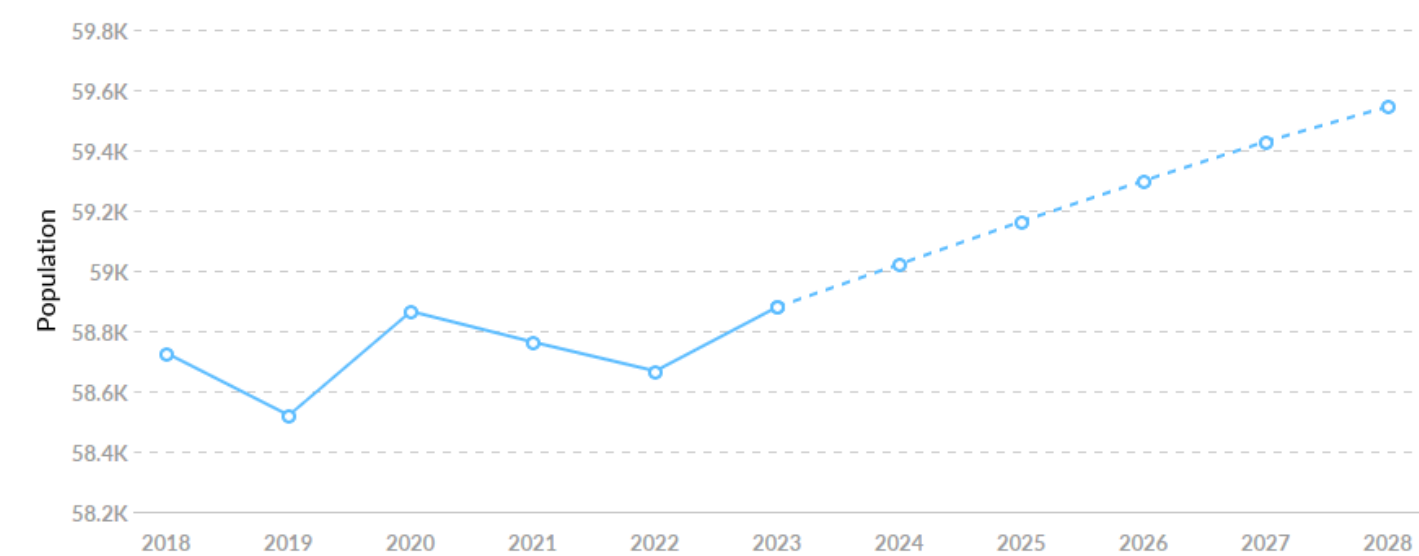


| Ethnicity              | Unemployment (Jan 2024) | % of Unemployed |
|------------------------|-------------------------|-----------------|
| Hispanic or Latino     | 134                     | 10.11%          |
| Not Hispanic or Latino | 1,192                   | 89.89%          |
| Total                  | 1,326                   | 100.00%         |

# Historic & Projected Trends

## Population Trends

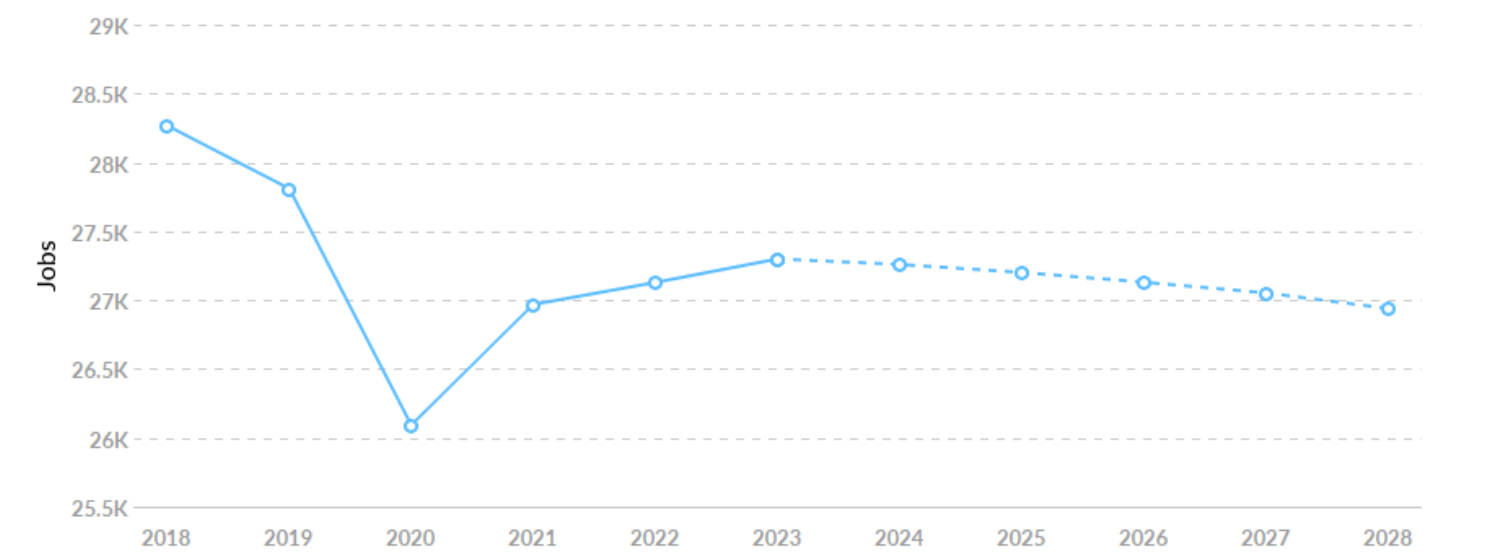
As of 2023 the region's population **increased by 0.3%** since 2018, growing by 154. Population is expected to **increase by 1.1%** between 2023 and 2028, adding 664.



| Timeframe | Population |
|-----------|------------|
| 2018      | 58,726     |
| 2019      | 58,520     |
| 2020      | 58,865     |
| 2021      | 58,763     |
| 2022      | 58,667     |
| 2023      | 58,880     |
| 2024      | 59,022     |
| 2025      | 59,164     |
| 2026      | 59,299     |
| 2027      | 59,429     |
| 2028      | 59,545     |

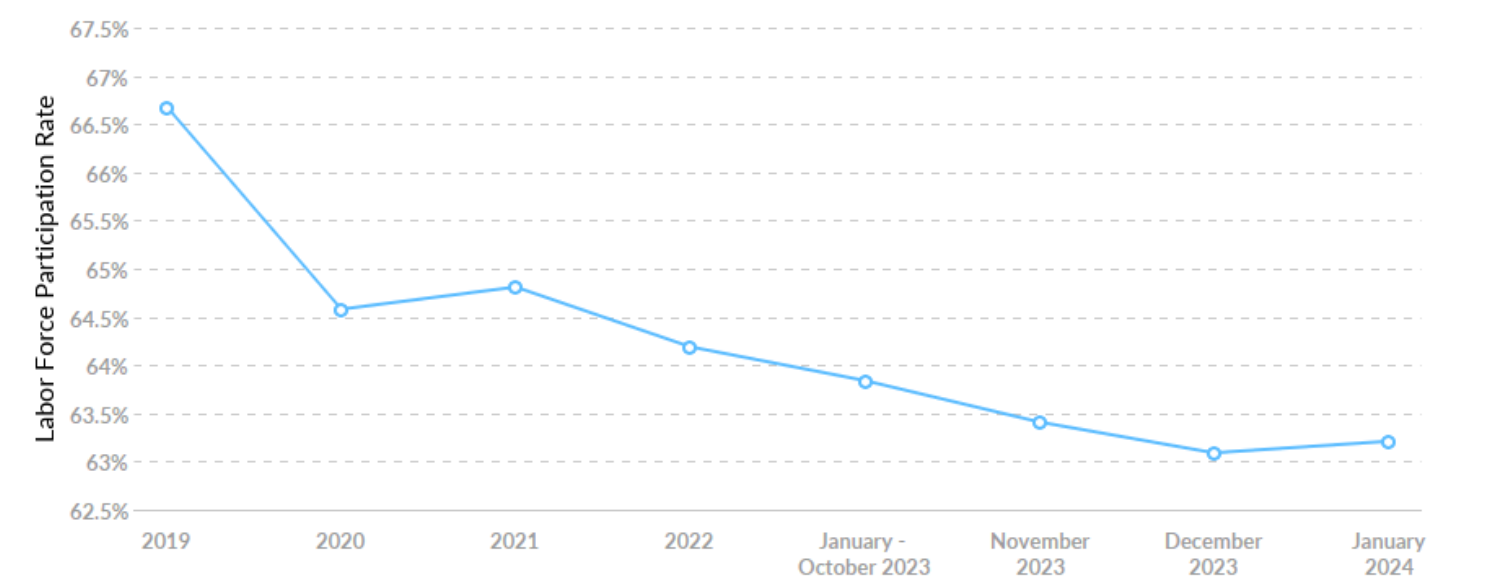
## Job Trends

From 2018 to 2023, jobs **declined by 3.4%** in Sandusky County, OH from 28,269 to **27,299**. This change **fell short of the national growth rate of 3.6%** by 7.0%.



| Timeframe | Jobs   |
|-----------|--------|
| 2018      | 28,269 |
| 2019      | 27,811 |
| 2020      | 26,091 |
| 2021      | 26,968 |
| 2022      | 27,128 |
| 2023      | 27,299 |
| 2024      | 27,259 |
| 2025      | 27,201 |
| 2026      | 27,130 |
| 2027      | 27,052 |
| 2028      | 26,939 |

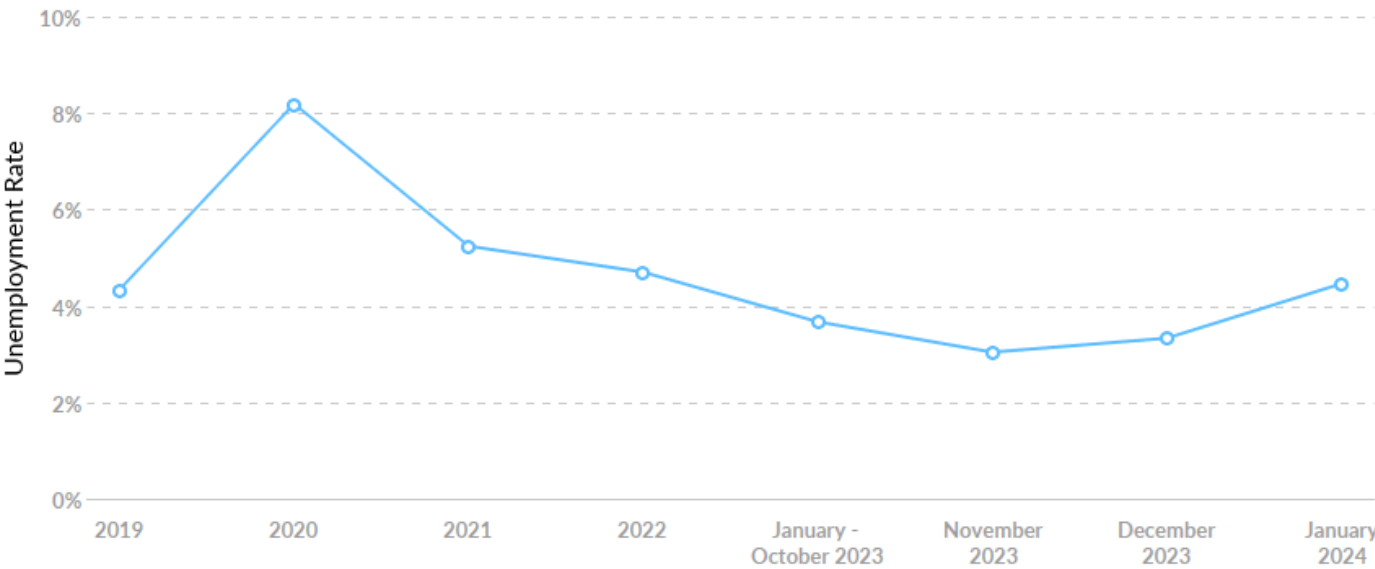
Labor Force Participation Rate Trends



| Timeframe              | Labor Force Participation Rate |
|------------------------|--------------------------------|
| 2019                   | 66.68%                         |
| 2020                   | 64.58%                         |
| 2021                   | 64.81%                         |
| 2022                   | 64.19%                         |
| January - October 2023 | 63.84%                         |
| November 2023          | 63.41%                         |
| December 2023          | 63.09%                         |
| January 2024           | 63.21%                         |

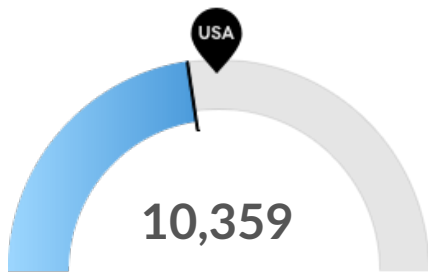
## Unemployment Rate Trends

Sandusky County, OH had a January 2024 unemployment rate of 4.46%, **increasing from 4.34%** 5 years before.



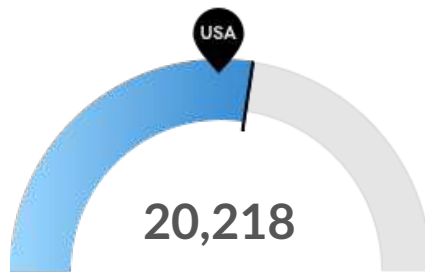
| Timeframe              | Unemployment Rate |
|------------------------|-------------------|
| 2019                   | 4.34%             |
| 2020                   | 8.19%             |
| 2021                   | 5.24%             |
| 2022                   | 4.70%             |
| January - October 2023 | 3.67%             |
| November 2023          | 3.04%             |
| December 2023          | 3.33%             |
| January 2024           | 4.46%             |

## Population Characteristics



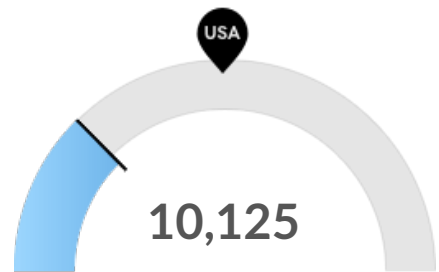
**Millennials**

Sandusky County, OH has 10,359 millennials (ages 25-39). The national average for an area this size is 11,929.



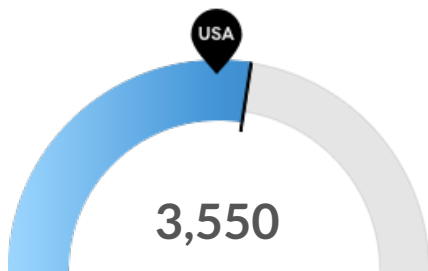
**Retiring Soon**

Retirement risk is high in Sandusky County, OH. The national average for an area this size is 17,581 people 55 or older, while there are 20,218 here.



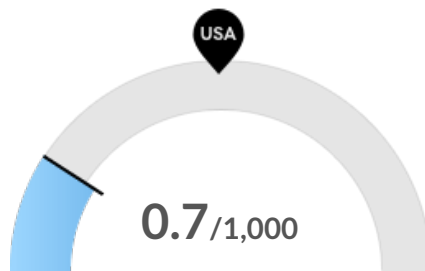
**Racial Diversity**

Racial diversity is low in Sandusky County, OH. The national average for an area this size is 24,126 racially diverse people, while there are 10,125 here.



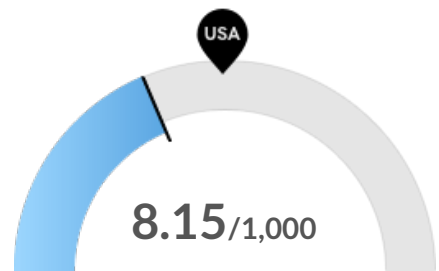
**Veterans**

Sandusky County, OH has 3,550 veterans. The national average for an area this size is 3,085.



**Violent Crime**

Sandusky County, OH has 0.7 violent crimes per 1,000 people. The national rate is 2.41 per 1,000 people.

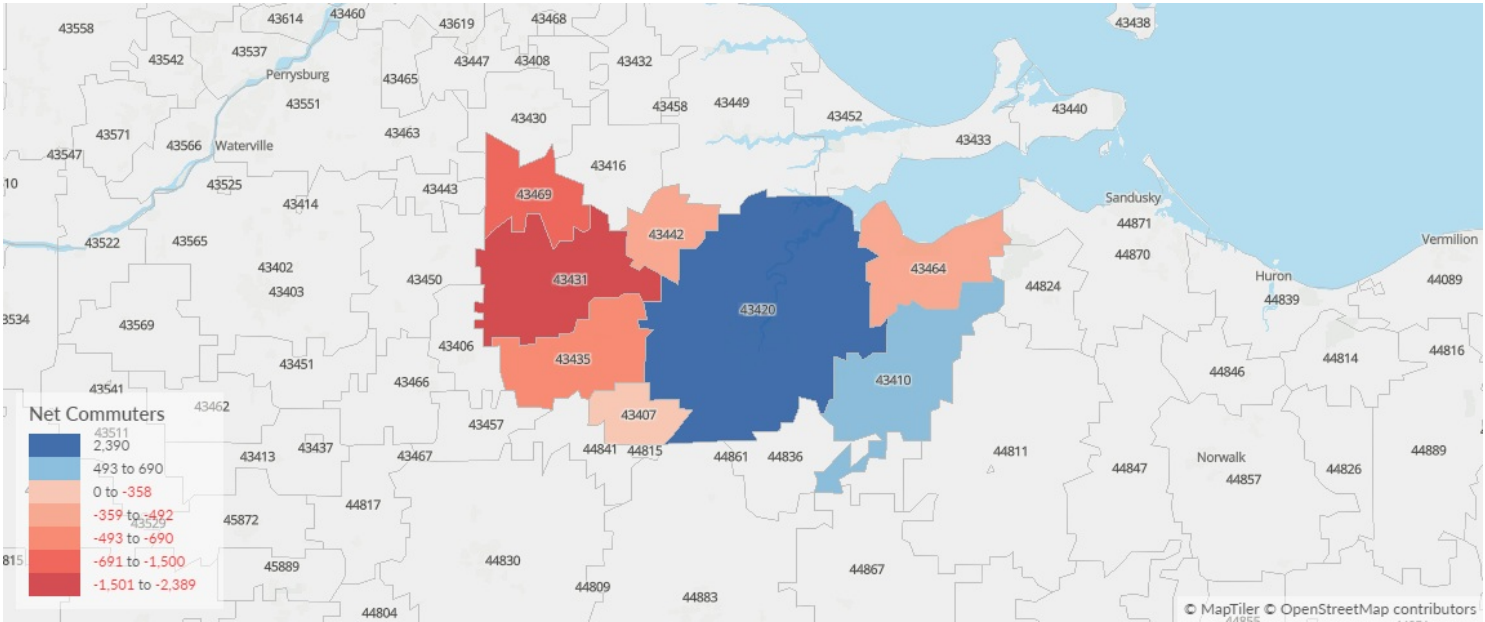


**Property Crime**

Sandusky County, OH has 8.15 property crimes per 1,000 people. The national rate is 12.12 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Sandusky County, OH currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

| ZIP   | Name                      | 2023 Employment |
|-------|---------------------------|-----------------|
| 43420 | Fremont, OH (in Sandus... | 18,613          |
| 43410 | Clyde, OH (in Sandusky... | 5,811           |
| 43431 | Gibsonburg, OH (in San... | 1,000           |
| 43469 | Woodville, OH (in Sand... | 938             |
| 43435 | Helena, OH (in Sandusk... | 360             |

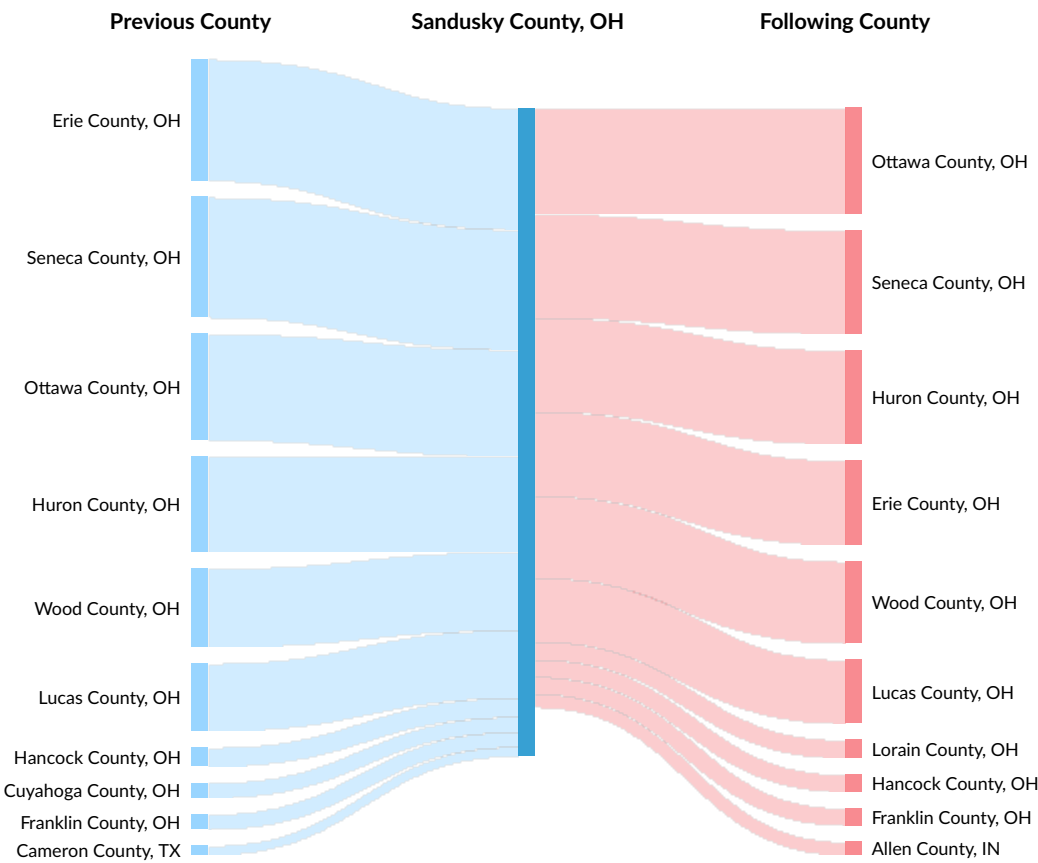
Where Talent Lives

| ZIP   | Name                      | 2023 Workers |
|-------|---------------------------|--------------|
| 43420 | Fremont, OH (in Sandus... | 16,222       |
| 43410 | Clyde, OH (in Sandusky... | 5,318        |
| 43431 | Gibsonburg, OH (in San... | 2,501        |
| 43469 | Woodville, OH (in Sand... | 1,629        |
| 43435 | Helena, OH (in Sandusk... | 865          |

# Inbound and Outbound Migration

The table below analyzes past and current residents of Sandusky County, OH. The left column shows residents of other counties migrating to Sandusky County, OH. The right column shows residents migrating from Sandusky County, OH to other counties.

As of 2021, 269 people have migrated from Erie County, OH to Sandusky County, OH. In the same year, 234 people left Sandusky County, OH migrating to Ottawa County, OH. The total Net Migration for Sandusky County, OH in 2021 was 121.



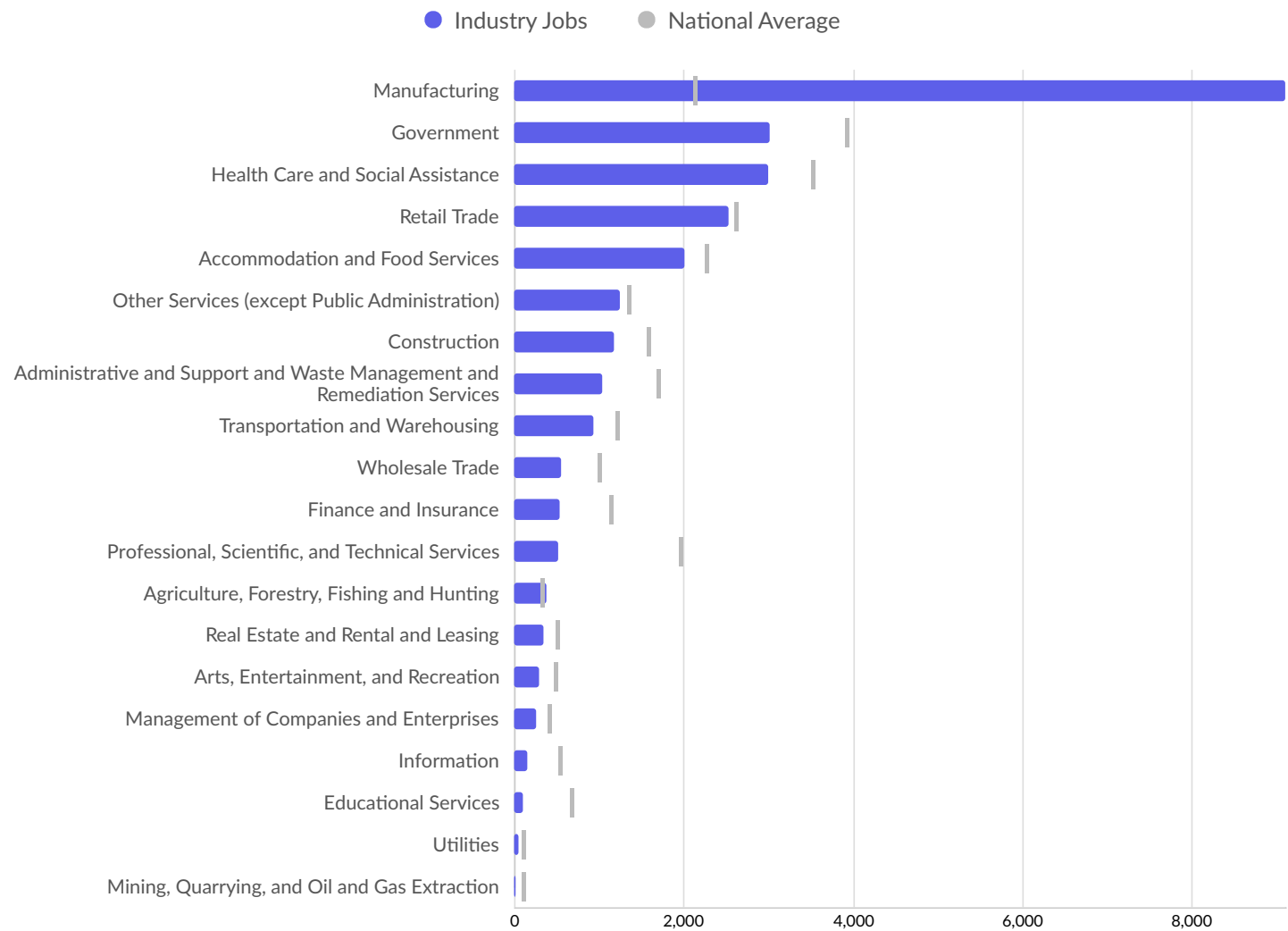
| Top Previous Counties | Migrations |
|-----------------------|------------|
| Erie County, OH       | 269        |
| Seneca County, OH     | 265        |
| Ottawa County, OH     | 235        |
| Huron County, OH      | 211        |
| Wood County, OH       | 173        |
| Lucas County, OH      | 149        |



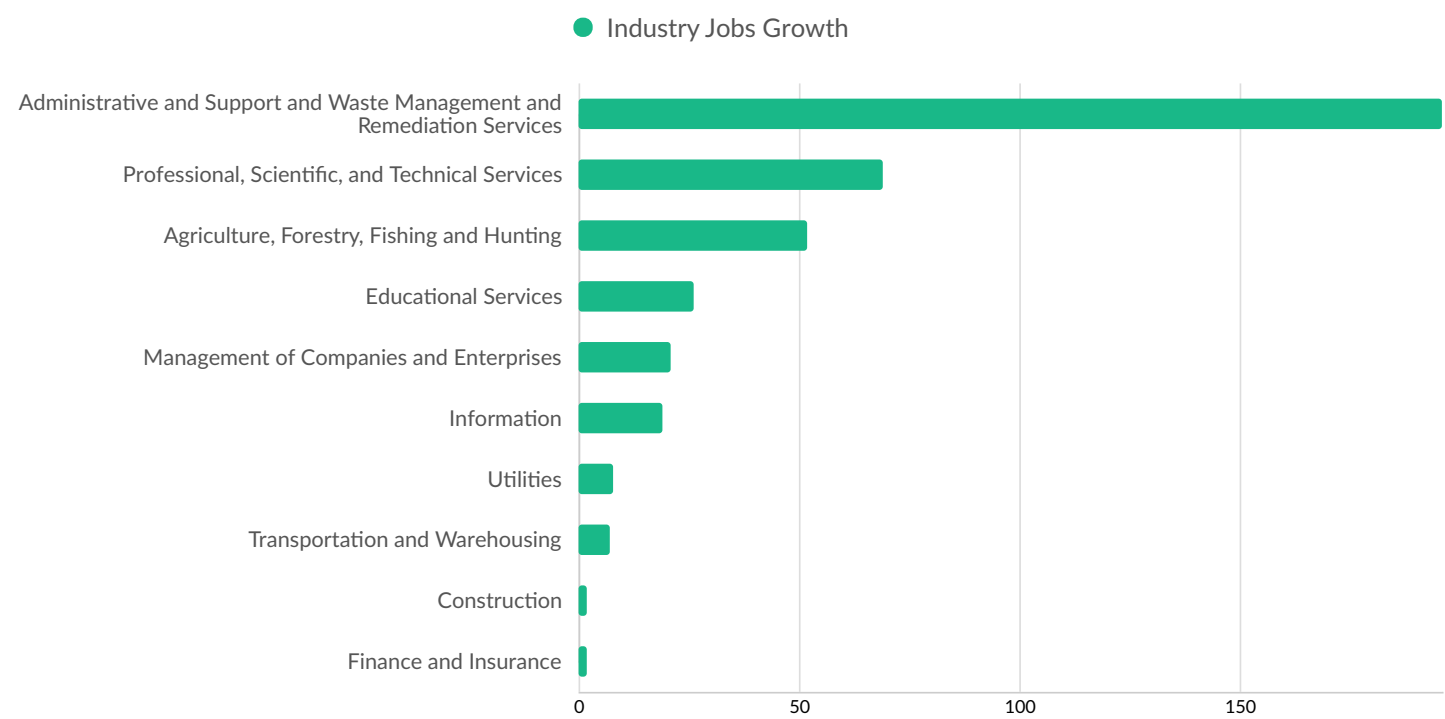
| Top Previous Counties  | Migrations |
|------------------------|------------|
| Hancock County, OH     | 42         |
| Cuyahoga County, OH    | 33         |
| Franklin County, OH    | 33         |
| Cameron County, TX     | 20         |
| Daviess County, KY     | 19         |
| McKean County, PA      | 19         |
| Lee County, FL         | 19         |
| Oakland County, MI     | 18         |
| Gwinnett County, GA    | 16         |
| Top Following Counties | Migrations |
| Ottawa County, OH      | 234        |
| Seneca County, OH      | 228        |
| Huron County, OH       | 207        |
| Erie County, OH        | 186        |
| Wood County, OH        | 181        |
| Lucas County, OH       | 141        |
| Lorain County, OH      | 40         |
| Hancock County, OH     | 38         |
| Franklin County, OH    | 38         |
| Allen County, IN       | 29         |
| Cuyahoga County, OH    | 29         |
| Winnebago County, IL   | 23         |
| Knox County, OH        | 21         |
| Calhoun County, MI     | 20         |
| Davidson County, TN    | 19         |

# Industry Characteristics

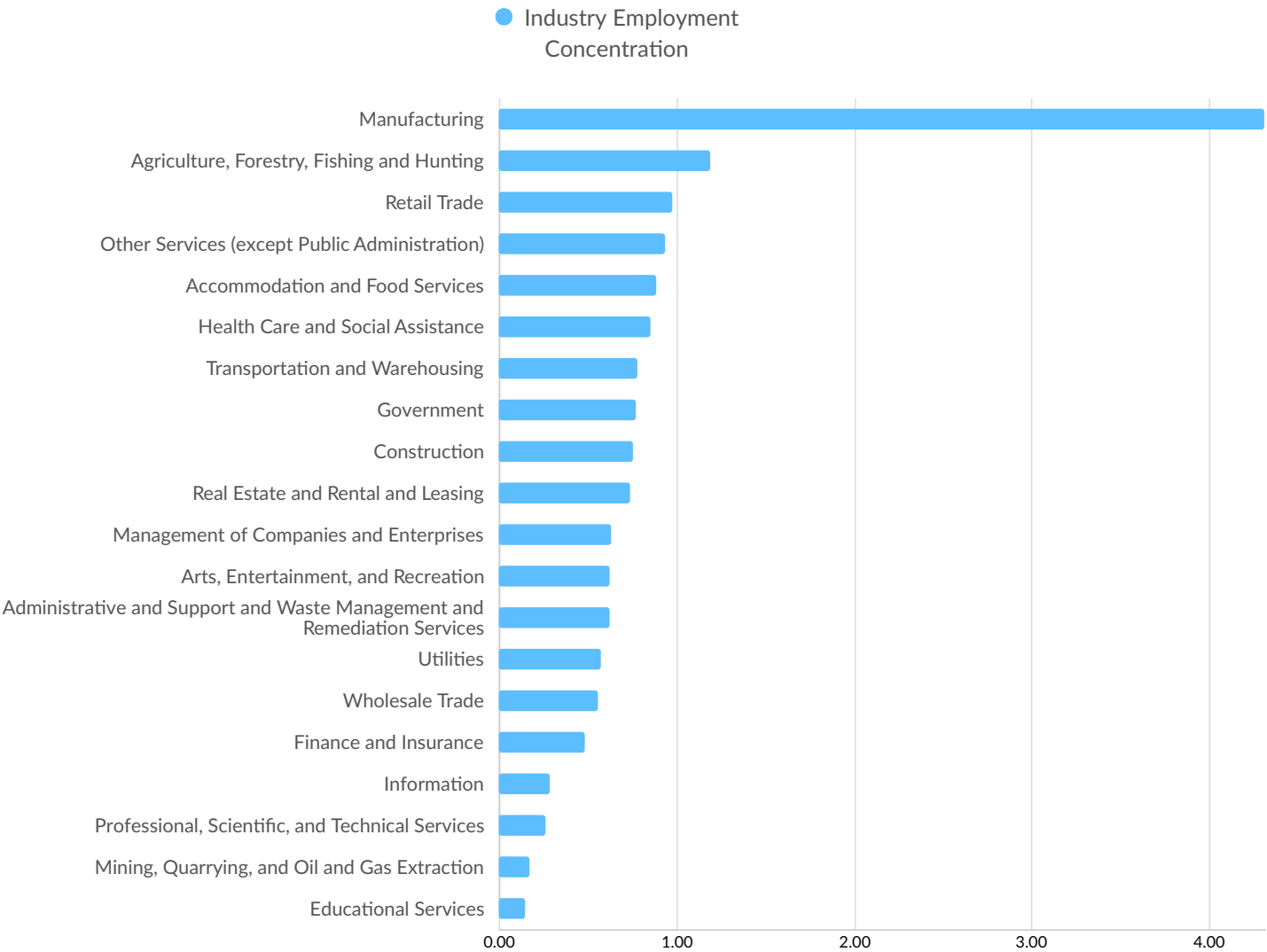
## Largest Industries



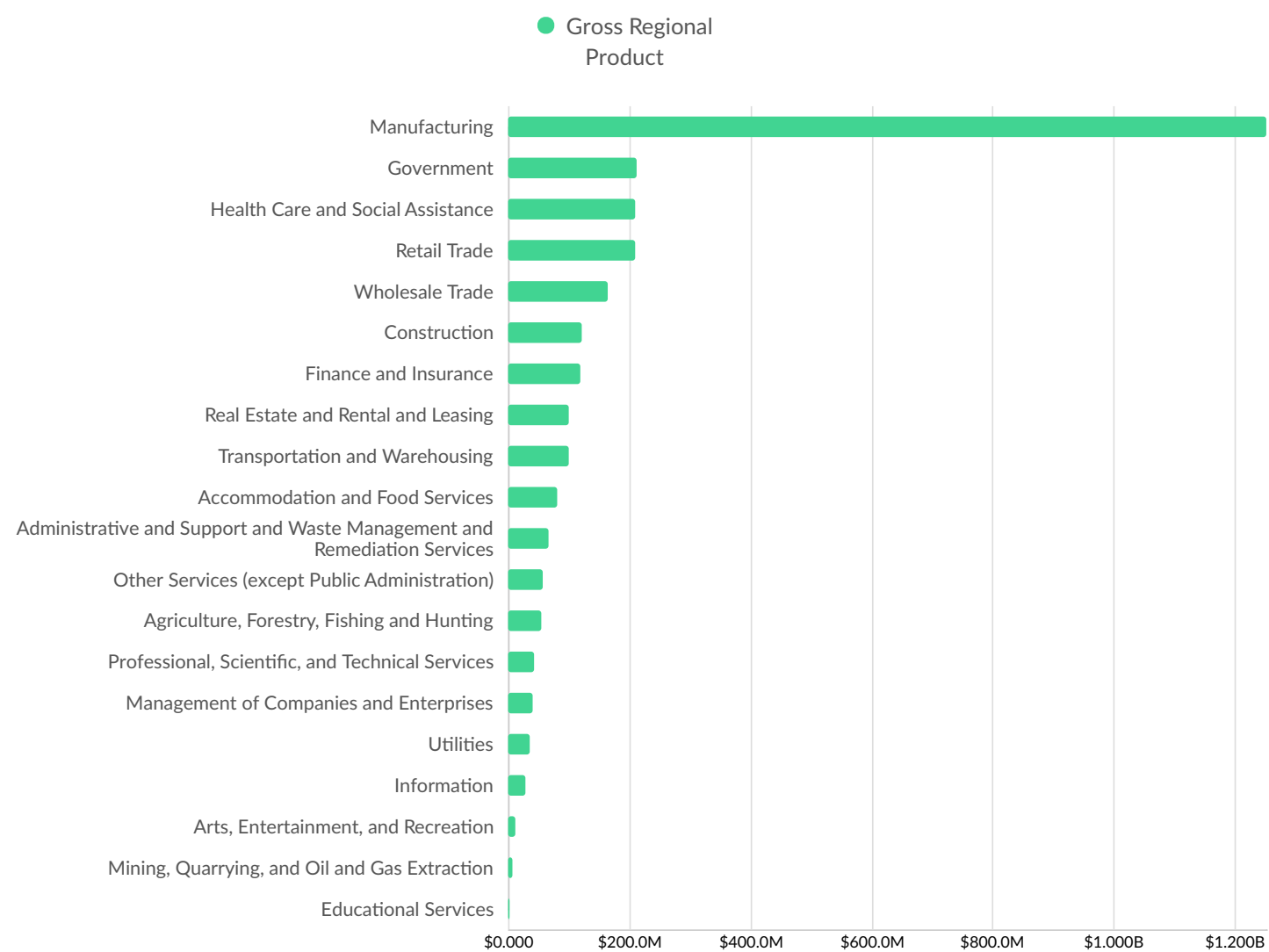
## Top Growing Industries



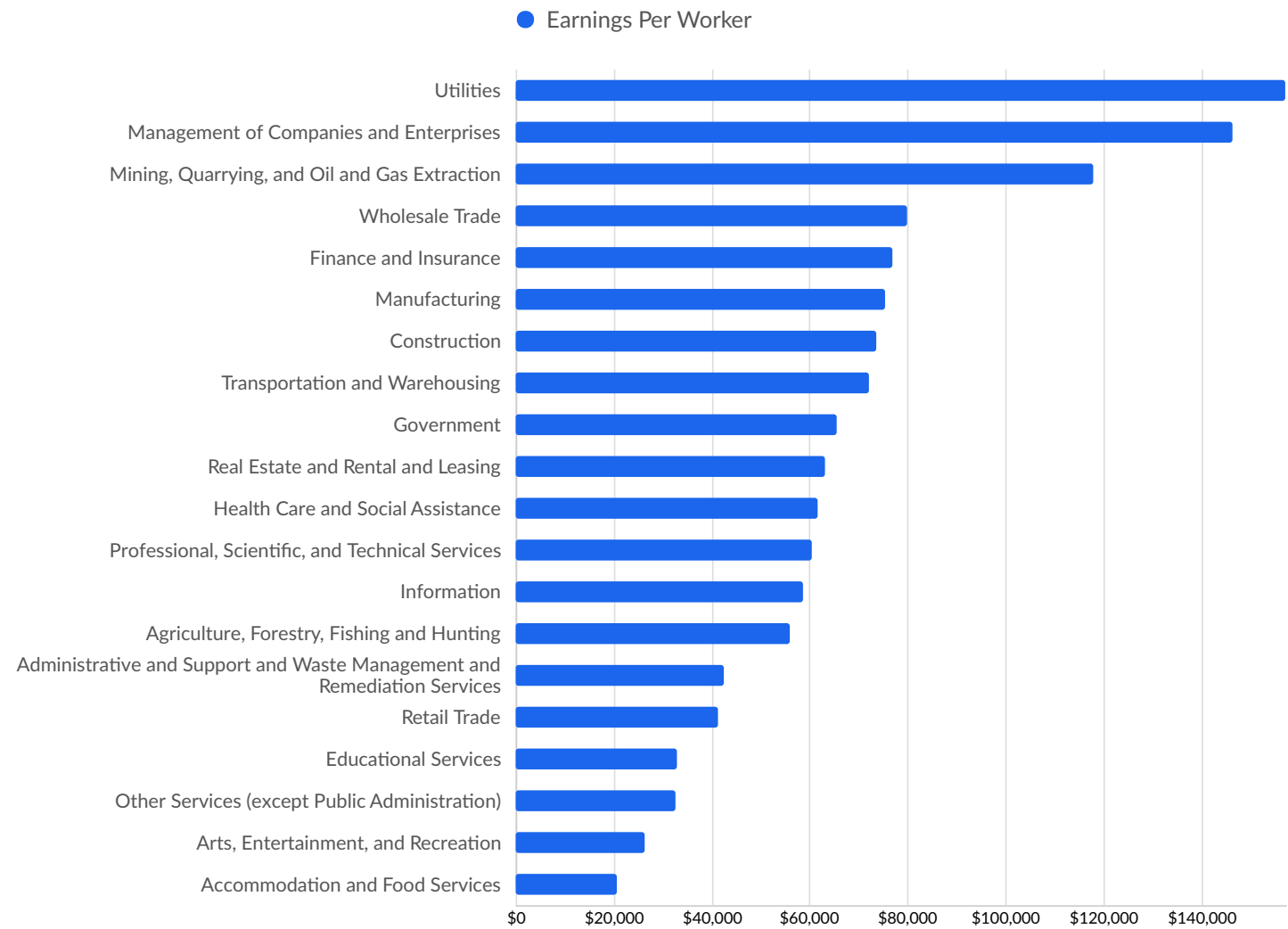
## Top Industry Employment Concentration



## Top Industry GRP



# Top Industry Earnings



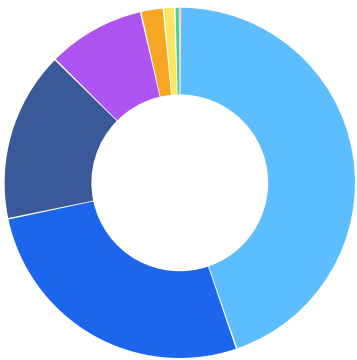
# Business Characteristics

## 3,922 Companies Employ Your Workers

Online profiles for your workers mention 3,922 companies as employers, with the top 10 appearing below. In the last 12 months, 745 companies in Sandusky County, OH posted job postings, with the top 10 appearing below.

| Top Companies                 | Profiles        | Top Companies Posting          | Unique Postings |
|-------------------------------|-----------------|--------------------------------|-----------------|
| Whirlpool                     | 638 <div></div> | ProMedica                      | 477 <div></div> |
| ProMedica                     | 141 <div></div> | Aerotek                        | 190 <div></div> |
| Terra State Community College | 123 <div></div> | Kraft Heinz                    | 73 <div></div>  |
| Crown Battery                 | 102 <div></div> | Lowe's                         | 64 <div></div>  |
| Fremont City Schools          | 99 <div></div>  | Penske Automotive Group        | 58 <div></div>  |
| Kraft Heinz                   | 86 <div></div>  | Envases Ohio                   | 55 <div></div>  |
| Croghan Colonial Bank         | 81 <div></div>  | Windsor Lane Healthcare Center | 55 <div></div>  |
| Style Crest                   | 79 <div></div>  | Dollar General                 | 54 <div></div>  |
| Walmart                       | 65 <div></div>  | Martin Marietta                | 54 <div></div>  |
| Revere Plastics Systems       | 47 <div></div>  | Terra Community College        | 53 <div></div>  |

## Business Size



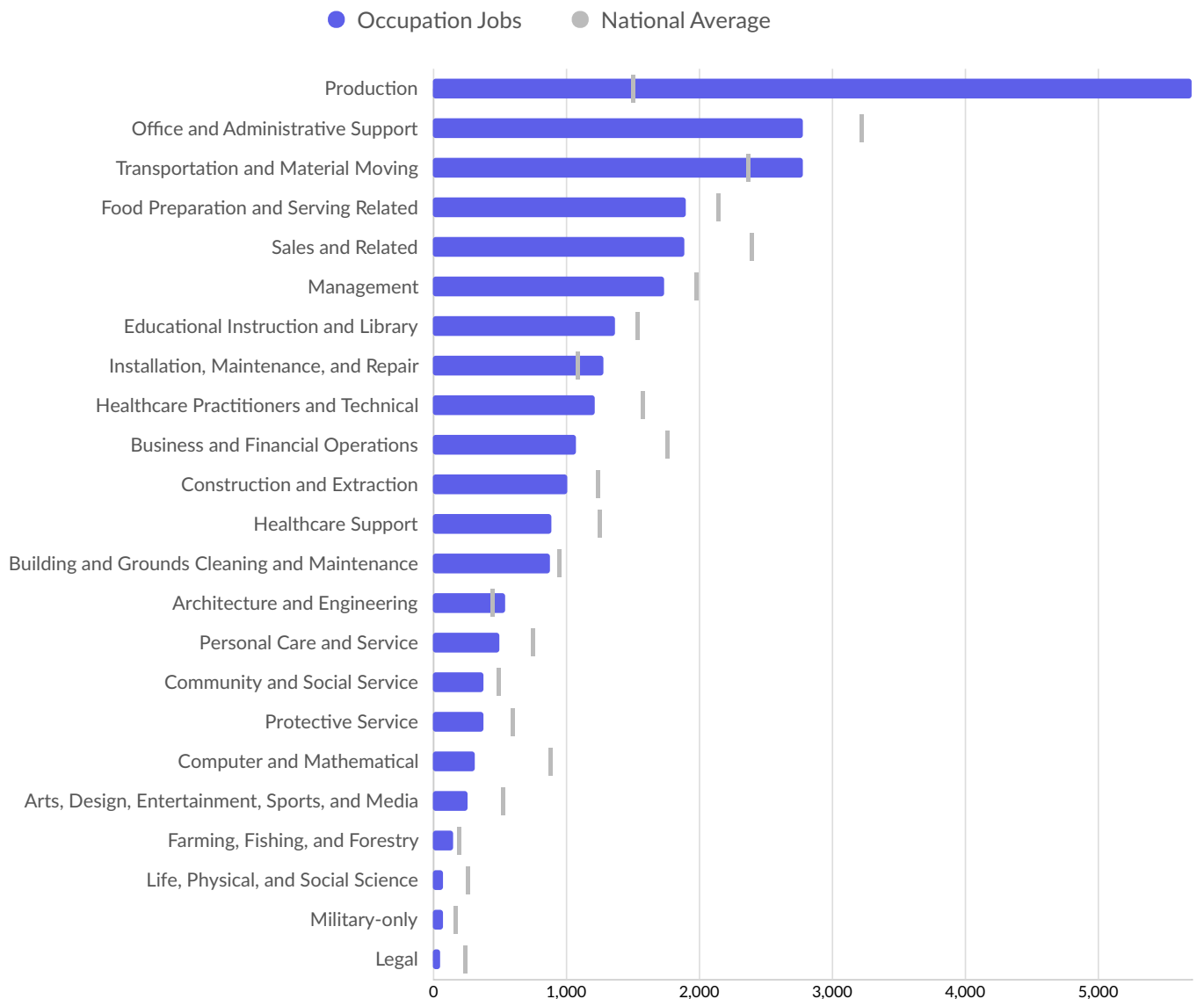
|                      | Percentage | Business Count |
|----------------------|------------|----------------|
| 1 to 4 employees     | 44.7%      | 1,027          |
| 5 to 9 employees     | 27.0%      | 620            |
| 10 to 19 employees   | 15.7%      | 361            |
| 20 to 49 employees   | 9.0%       | 207            |
| 50 to 99 employees   | 2.1%       | 48             |
| 100 to 249 employees | 1.0%       | 24             |
| 250 to 499 employees | 0.4%       | 10             |
| 500+ employees       | 0.1%       | 2              |

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

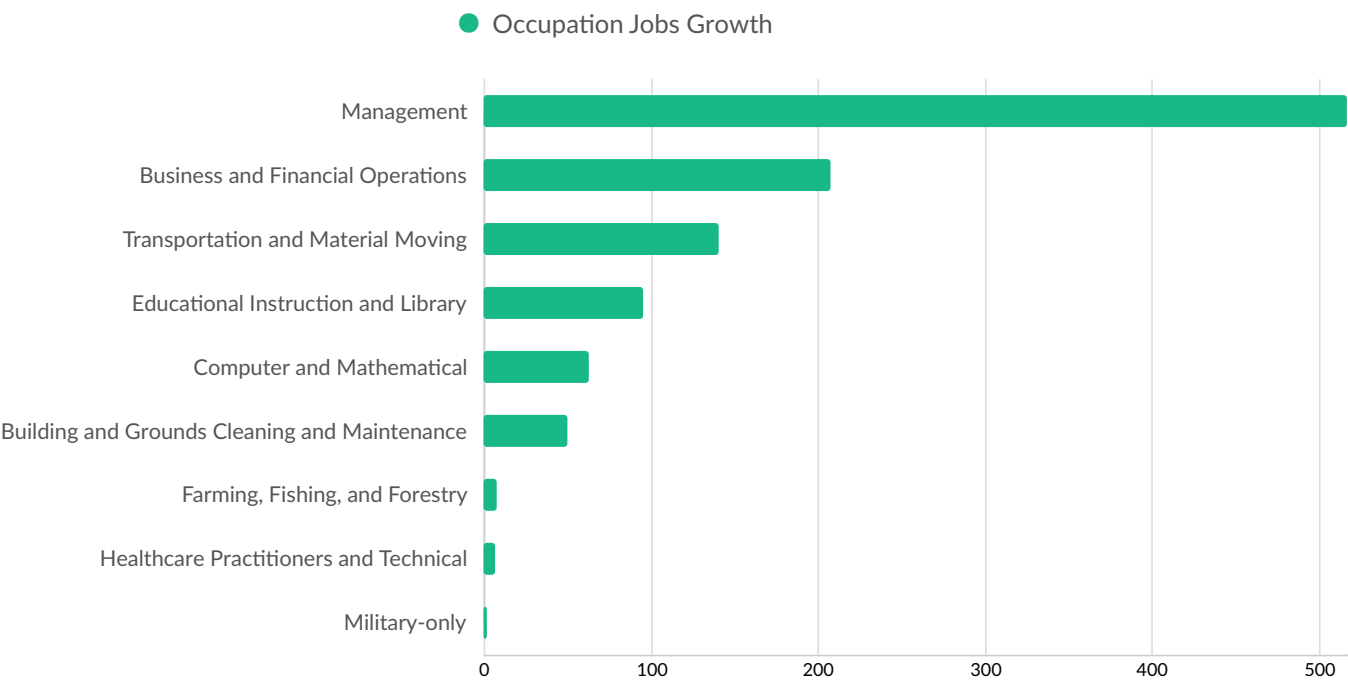


# Workforce Characteristics

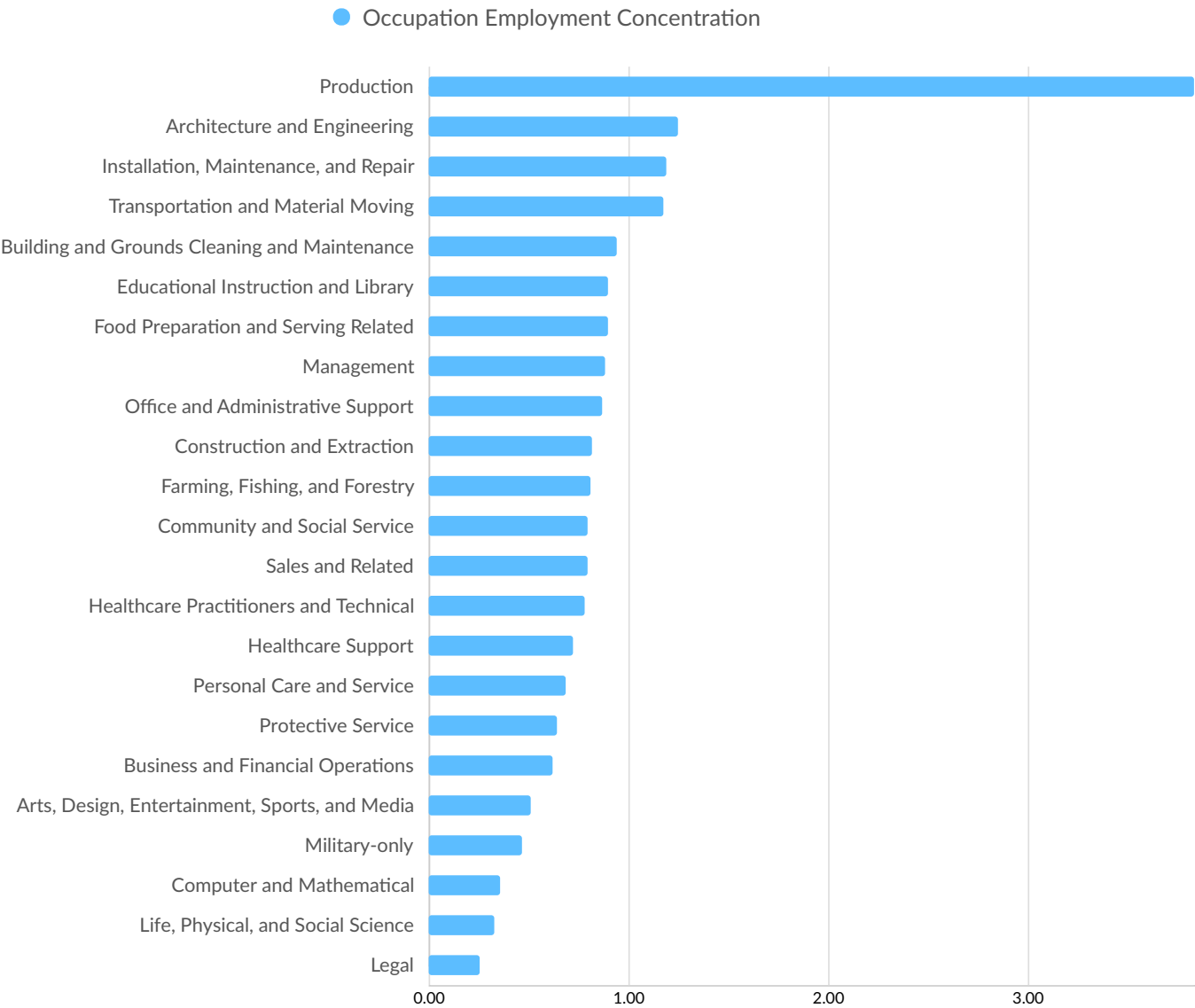
## Largest Occupations



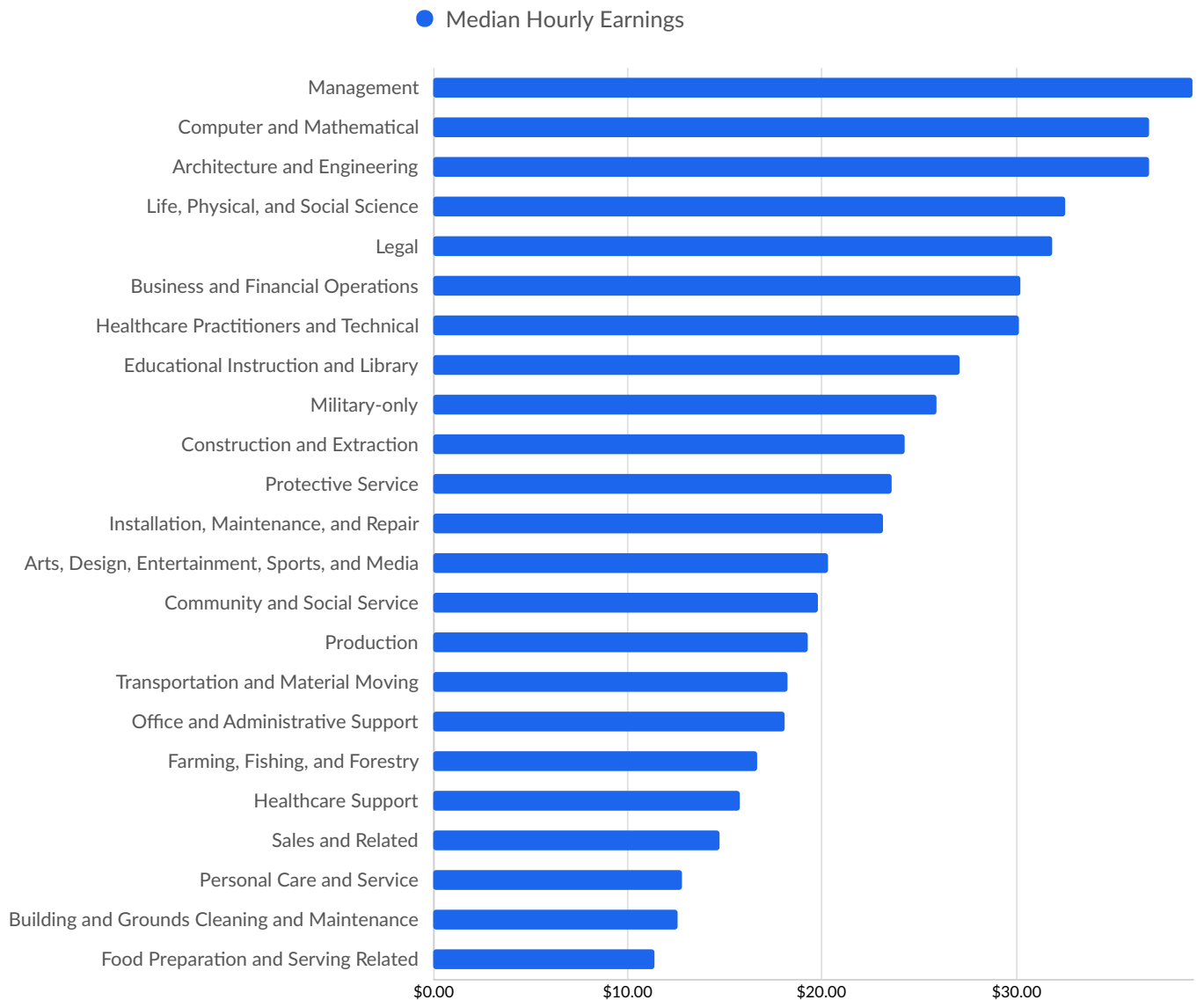
## Top Growing Occupations



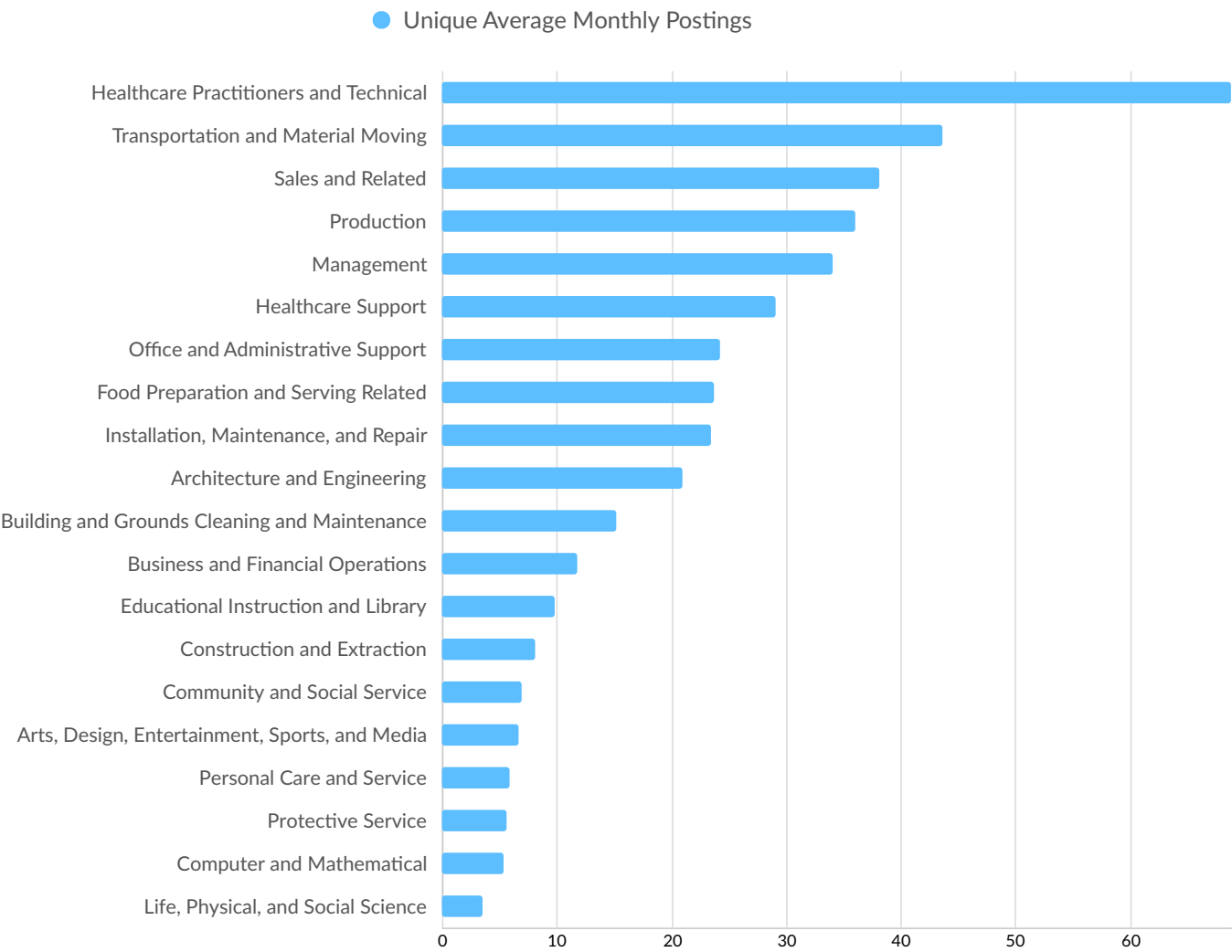
## Top Occupation Employment Concentration



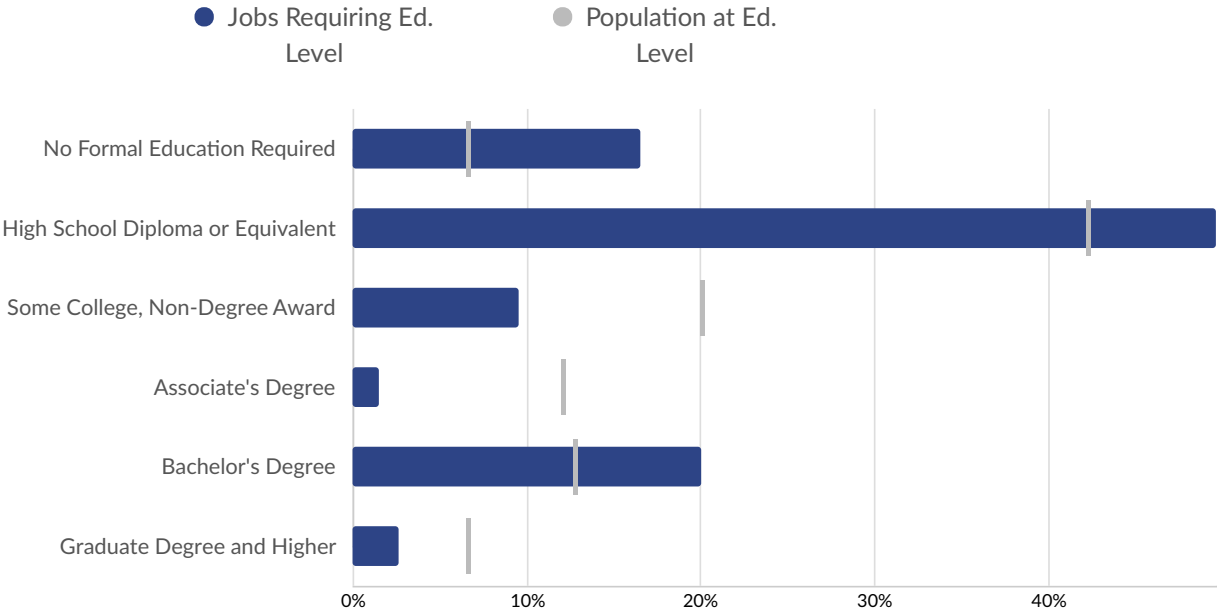
## Top Occupation Earnings



## Top Posted Occupations

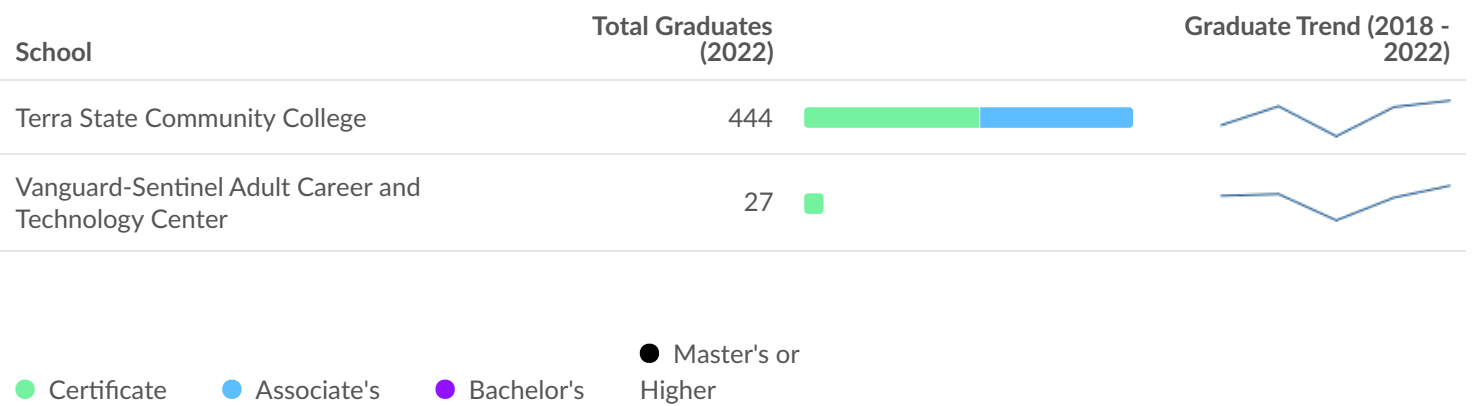


Underemployment



## Educational Pipeline

In 2022, there were 471 graduates in Sandusky County, OH. This pipeline has grown by 19% over the last 5 years. The highest share of these graduates come from "Electrical/Electronic Engineering Technologies/Technicians, Other" (Certificate), "Liberal Arts and Sciences/Liberal Studies" (Associate's), and "Registered Nursing/Registered Nurse" (Associate's).



# In-Demand Skills

